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GLOBAL ACADEMY FOR MEDICAL EDUCATION PRESENTS

A CONTINUING MEDICAL EDUCATION CONFERENCE  
**SUMMIT IN AESTHETIC  
MEDICINE 2012™**

June 1 – 3, 2012

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St. Regis Monarch Hotel, Dana Point, CA

**FACTS, PERSPECTIVES, AND CONTROVERSY**

*A balance between the science and business of aesthetic medicine.*

**FEATURING**

- Body Contouring and Body Shaping
- Skin Rejuvenation: All About Injectables
- Neurotoxins and Alternatives
- Fat Grafting/Cellular Therapy
- Periorbital Rejuvenation
- Emerging Technologies in Noninvasive Skin Tightening
- Special Perspectives in Aesthetic Medicine
- Facial Surgery
- Complications and How to Avoid Them

**MEETING DIRECTORS**



**Christopher B. Zachary, FRCP**  
Professor and Chair,  
Department of Dermatology  
University of California, Irvine



**Lawrence S. Bass, MD, FACS**  
Clinical Assistant Professor of Plastic Surgery  
New York University School of Medicine

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**A** balance between the science and business of aesthetic medicine is the focus of **Summit in Aesthetic Medicine 2012**. Never before has the public had so many techniques, devices, and aesthetic providers to help them look their best. Some might question the current health of aesthetic medicine given the plethora of those who practice in this area and the quality of their devices. A thorough critique of techniques, devices and aesthetic practices is in order.

The program consists of outstanding lecturers, not only known for their skills in aesthetic medicine, but also in their ability to discuss various topics in an energetic and compelling way.

All talks will be substantial in current content, yet brief, and pithy, allowing the majority of the time to be devoted to discussion. This is a conference for all who wish to learn and contribute.

Join us June 1-3, 2012 in Dana Point, Calif. at **Summit in Aesthetic Medicine 2012** to share knowledge and techniques. Be a dynamic participant in an interactive conference focusing on advances in aesthetic medicine and, ultimately, optimum patient care.

**Register now at [www.globalacademycme.com/sdef](http://www.globalacademycme.com/sdef).**

#### TARGET AUDIENCE

Dermatologists, facial plastic surgeons and oculoplastic surgeons.

#### LEARNING OBJECTIVES

After completing this live activity, participants should be able to:

- Perform a 3-dimensional facial aesthetic analysis based on current understanding of the role of age-related changes in underlying bone, muscle, and fat compartments.
- Explain the similarities and differences pharmacologically between available neurotoxins and be familiar with available data on clinical outcomes.
- Choose the injectable facial shaping agents that are appropriate for each area of the face and in the targeted planar depth.
- Determine which patients may be effectively treated with nonsurgical techniques and devices, which are most appropriately managed with surgery, and when combinations of nonsurgical and surgical approaches should be considered.
- Understand the science and techniques of body contouring with various "lipo-based" sculpting technology, including cryolipolysis, laser lipolysis, and ultrasonic technology.
- Describe and discuss the role and use of stem and regenerative cells in aesthetic surgical approaches.



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**Lawrence S. Bass, MD, FACS**  
Clinical Assistant Professor of  
Plastic Surgery  
New York University School of Medicine



#### ASSOCIATE DIRECTORS

**Geoffrey C. Gurtner, MD, FACS**  
Professor, Plastic and Reconstructive  
Surgery  
Stanford University School of Medicine  
Palo Alto, CA



**Mathew M. Avram, MD, JD**  
Director, MGH Dermatology Laser &  
Cosmetic Center  
Harvard Medical School  
Boston, MA

- Specifically address early signs of aging by treating rhytides with techniques using injectable shaping agents, such as hyaluronic acid threading, injection of botulinum and other cosmetic neurotoxins, and cryosurgery.
- List and explain the preferred techniques and materials for periorbital rejuvenation, and describe how the risk for complications can be reduced by using improved techniques for addressing the lower lid/cheek junction.
- Incorporate techniques and enhance skills to take better clinical photographs to document pretreatment analyses and postprocedure results of treatment of patients with facial aging.
- Be aware of the options for skin rejuvenation by means of resurfacing techniques as well as noninvasive skin tightening modalities.

#### JOINT SPONSOR STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of California, Irvine and the Global Academy for Medical Education. The University of California, Irvine is accredited by the ACCME to provide continuing medical education for physicians.



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### **Al Aly, MD, FACS**

Clinical Professor of Plastic Surgery  
Aesthetic and Plastic Surgery Institute  
University of California, Irvine

### **R. Rox Anderson, MD**

Professor of Dermatology  
Harvard Medical School  
Boston, MA

### **Marc R. Avram, MD**

Clinical Professor of Dermatology  
Weill Cornell Medical School  
New York, NY

### **Jeffrey Benabio, MD**

Clinical Assistant Professor of Dermatology  
University of California, San Diego

### **Brian S. Biesman, MD**

Clinical Assistant Professor  
Divisions of Ophthalmology, Dermatology,  
and Otolaryngology  
Vanderbilt University Medical Center  
Nashville, TN

### **Alastair Carruthers, MA, BM, BCh, FRCPC, FRCP(Lon)**

Clinical Professor  
Department of Dermatology and  
Skin Science  
University of British Columbia  
Vancouver, BC

### **Jean Carruthers, MD, FRCS(C), FRC (Ophthalmology)**

Clinical Professor  
Department of Ophthalmology  
University of British Columbia  
Vancouver, BC

### **AMA PRA CREDIT DESIGNATION STATEMENT**

The University of California, Irvine designates this educational activity for a maximum of **19.25 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### **Joel Cohen, MD**

Associate Clinical Professor of Dermatology  
University of Colorado  
Denver, CO

### **Steven Cohen, MD, FACS**

Chief, Craniofacial Plastic Surgery  
Rady Children's Hospital  
Clinical Professor  
University of California, San Diego

### **Lisa M. Donofrio, MD**

Associate Clinical Professor of Dermatology  
Yale University School of Medicine  
New Haven, CT  
Assistant Clinical Professor of Dermatology  
Tulane University School of Medicine  
New Orleans, LA

### **Michael A.C. Kane, MD**

Private Practice  
New York, NY

### **Suzanne L. Kilmer, MD**

Associate Clinical Professor of Dermatology  
University of California, Davis  
Sacramento, CA

### **Val S. Lambros, MD, FACS**

Clinical Instructor, Aesthetic & Plastic  
Surgery Institute  
University of California Medical Center  
Irvine, CA

### **Corey S. Maas, MD, FACS**

Associate Professor  
Otolaryngology-Head & Neck, Division of  
Plastic Surgery  
University of California, San Francisco

### **FACULTY DISCLOSURE**

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### **Jason N. Pozner, MD, FACS**

Adjunct Clinical Faculty  
Department of Plastic Surgery  
Cleveland Clinic Florida  
Boca Raton, FL

### **Adam M. Rotunda, MD**

Assistant Clinical Professor, Dermatology  
David Geffen School of Medicine  
University of California, Los Angeles

### **E. Victor Ross, MD**

Director of Laser & Cosmetic Dermatology  
Scripps Clinic  
San Diego, CA

### **Gordon Sasaki, MD, FACS**

Clinical Professor of Plastic Surgery  
Loma Linda University Medical School  
Loma Linda, CA

### **Jonathan M. Sykes, MD, FACS**

Director of Facial Plastic  
Reconstructive Surgery  
University of California, Davis  
Sacramento, CA

### **Robert A. Weiss, MD, FAAD, FACPh**

Associate Professor of Dermatology  
Johns Hopkins University School of Medicine  
Baltimore, MD

### **SPECIAL NEEDS**

If you need special accommodations due to a disability, or for an alternative form of course materials, please contact us at **240-221-4404** at least 14 days prior to the program. University of California, Irvine fully complies with the legal requirements of the ADA and the rules and regulations thereof.

The opinions expressed at Summit in Aesthetic Medicine do not necessarily reflect those of Global Academy for Medical Education, LLC. Global Academy for Medical Education, LLC will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in presentations, including any claims related to the products, drugs, or services mentioned.

## PRELIMINARY SEMINAR AGENDA

### THURSDAY, MAY 31, 2012

3:00 PM EARLY REGISTRATION

### FRIDAY, JUNE 1, 2012

6:00 AM REGISTRATION, CONTINENTAL BREAKFAST AND VISIT EXHIBITS

6:55 AM **Welcome**  
Lawrence S. Bass, MD, FACS  
Christopher B. Zachary, FRCP

#### INJECTABLES

7:00 AM **Introduction: Fillers in Perspective**  
Joel L. Cohen, MD

7:30 AM **Fillers: My Approach**  
Michael Kane, MD; Jean Carruthers, MD, FRCS(C); Alastair Carruthers, MA, BM, BCh, FRCPC, FRCP(Lon); Corey S. Maas, MD, FACS

8:10 AM **Polymethylmethacrylate: Update on the 5-Year Safety Study**  
Steven Cohen, MD, FACS

8:20 AM **Hyaluronic Acid Threads for Rhytides**  
Geoffrey C. Gurtner, MD, FACS

8:30 AM INTERACTIVE PANEL DISCUSSION

9:00 AM BREAK AND VISIT EXHIBITS

#### FAT GRAFTING/CELLULAR THERAPY

9:30 AM **Stem Cells in Tissue Maintenance**  
Geoffrey C. Gurtner, MD, FACS

10:00 AM **Traditional and Cell-Enriched Fat Harvesting Options, Differences, Costs, and Efficacy**  
Gordon Sasaki, MD, FACS

10:30 AM **Fat Augmentation: A 3-Dimensional Approach to Facial Aging**  
Jonathan M. Sykes, MD, FACS

10:50 AM **Fat and the Dermatologist's Perspective**  
Lisa M. Donofrio, MD

11:10 AM **The Use of Stem and Regenerative Cells in Aesthetic Surgery: Clinical Data**  
Steven Cohen, MD, FACS

11:30 AM INTERACTIVE PANEL DISCUSSION

12:00 PM LUNCH BREAK - ON YOUR OWN

#### BODY CONTURING

1:00 PM **Noninvasive Fat Reduction—Indications**  
Mathew M. Avram, MD, JD

1:15 PM **Cooling or Heating: What's the Mechanism?**  
Christopher B. Zachary, FRCP

1:30 PM **Shaping the Future of Fat, for Real**  
Mathew M. Avram, MD, JD

1:45 PM **Cryolipolysis: Outcomes with Existing Clinical Technology**  
Lawrence S. Bass, MD, FACS

1:55 PM **Correlation of Tissue Temperatures and Cryolipolysis for Body Contouring**  
Gordon Sasaki, MD, FACS

2:05 PM **Ultrasonic Body Contouring**  
Michael A.C. Kane, MD

2:15 PM **Noninvasive Body Shaping, Liposuction Modifiers – What Is Available?**  
Jason N. Pozner, MD, FACS

2:25 PM **Invasive Laser Shaping: Does Laser Lipolysis Add to Liposculpting?**  
Gordon Sasaki, MD, FACS

2:35 PM **Optimal Wavelengths for Laser Lipolysis**  
Robert A. Weiss, MD, FAAD, FACPh

2:45 PM INTERACTIVE PANEL DISCUSSION

3:00 PM BREAK AND VISIT EXHIBITS

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## PRELIMINARY SEMINAR AGENDA

### BOTULINUM TOXIN AND ALTERNATIVES

3:30 PM **Integrating Multiple Neurotoxins in an Aesthetic Practice**  
Michael A.C. Kane, MD; Alastair Carruthers, MA, BM, BCh, FRCPC, FRCP(Lon); Corey S. Maas, MD, FACS

4:15 PM **Current Data and the Likely Role of Topical Toxins**  
Michael A.C. Kane, MD

4:30 PM **Non-Botulinum Toxin Modulation of Facial Nerve Function**  
Brian S. Biesman, MD

4:45 PM **Microwaves for Hyperhidrosis: Compare With Toxins**  
Suzanne L. Kilmer, MD

5:00 PM **INTERACTIVE PANEL DISCUSSION**

5:30 PM **SESSION CONCLUDES**

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SATURDAY, JUNE 2, 2012

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7:00 AM **CONTINENTAL BREAKFAST / EXHIBITS**

### PERIORBITAL REJUVENATION

8:00 AM **Lower Lid Contour Augmentation—Preferred Techniques, Materials**  
Michael A.C. Kane, MD; Jean Carruthers, MD, FRCS(C); Joel L. Cohen, MD

8:45 AM **Advances in Periorbital Rejuvenation**  
Brian S. Biesman, MD

9:00 AM **Contemporary Management of Periorbital Aging**  
Jonathan M. Sykes, MD, FACS

9:15 AM **Six Principles to Improve the Lower Lid-Cheek Junction With Reduction of Complications: A 15-Year Perspective**  
Gordon Sasaki, MD, FACS

9:30 AM **INTERACTIVE PANEL DISCUSSION**

10:00 AM **BREAK AND VISIT EXHIBITS**

### EMERGING TECHNOLOGY

10:30 AM **What is a TRASER?**  
Christopher B. Zachary, FRCP

10:45 AM **The Science of Lower Level Light Therapy**  
E. Victor Ross, MD

11:00 AM **A 2-Year Follow-up on the 1440-nm Laser for Cellulite: Have We Made Progress?**  
Gordon Sasaki, MD, FACS

11:10 AM **Venous Incompetence: The New Standards of Care**  
Robert A. Weiss, MD, FAAD, FACPh

11:25 AM **ATX 101**  
Adam M. Rotunda, MD

11:40 AM **INTERACTIVE PANEL DISCUSSION**

12:00 PM **LUNCH - ON YOUR OWN**

### FACIAL SURGERY

1:00 PM **Facial Aging and Some Pointers on Clinical Photography**  
Val S. Lambros, MD, FACS

1:15 PM **Percutaneous Midface Lifting Single Point Fixation Device**  
Corey S. Maas, MD, FACS

1:25 PM **Aesthetic Surgery of the Facial Skeleton**  
Steven Cohen, MD, FACS

1:45 PM **Endoscopic Browplasty Employing Tissue Glue**  
Corey S. Maas, MD, FACS

1:55 PM **INTERACTIVE PANEL DISCUSSION**

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## PRELIMINARY SEMINAR AGENDA

### SKIN REJUVENATION: THE OPTIONS ARE NUMEROUS

2:15 PM **Resurfacing Options: Ablative/Non-Ablative, Fractional/Full Field, Novel Energy Sources**

E. Victor Ross, MD; Jason N. Pozner, MD, FACS; Suzanne L. Kilmer, MD

2:55 PM **INTERACTIVE PANEL DISCUSSION**

3:15 AM **BREAK AND VISIT EXHIBITS**

### NONINVASIVE SKIN TIGHTENING

3:30 PM **Novel Devices in Noninvasive Skin Tightening: Are There Nonresponders? What Do the Data Show?**

Suzanne L. Kilmer, MD; Brian S. Biesman, MD; Gordon Sasaki, MD, FACS; E. Victor Ross, MD

4:15 PM **The Future of Toxins**  
Alastair Carruthers, MA, BM, BCh, FRCPC, FRCP(Lon)

5:00 PM **INTERACTIVE PANEL DISCUSSION**

5:30 PM **SESSION CONCLUDES**

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### SUNDAY, JUNE 3, 2012

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7:00 AM **CONTINENTAL BREAKFAST / EXHIBITS**

### COMPLICATIONS AND HOW TO AVOID THEM

7:30 AM **Making Social Media Part of Your Practice**  
Jeffrey Benabio, MD

8:00 AM **Post-Bariatric Considerations: Overview of Procedure Planning and Management**  
Al Aly, MD, FACS

8:30 AM **Scarless Healing and Tissue Copying—Can They Exist?**  
R. Rox Anderson, MD; Geoffrey C. Gurtner, MD, FACS

9:00 AM **Healthcare and The Future**

9:30 AM **Interactive Panel Discussion**

10:00 AM **BREAK AND VISIT EXHIBITS**

### THERAPEUTIC PERSPECTIVES

10:30 AM **Modern Hair Restoration: What's New?**  
Marc R. Avram, MD

11:00 AM **What We Don't Know**  
E. Victor Ross, MD

11:30 AM **How Things Change**  
R. Rox Anderson, MD

12:00 PM **SEMINAR CONCLUDES—SEE YOU IN 2013**

Sessions/faculty subject to change. For program, faculty updates visit [www.globalacademycme.com/sdef](http://www.globalacademycme.com/sdef)

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## HOTEL INFORMATION

**St. Regis Monarch Hotel**  
**One Monarch Beach Resort**  
**Dana Point, CA 92629, USA**  
**949-234-3200**  
**<http://tinyurl.com/SummitAesthetic2012>**



Via phone you may make hotel reservations by calling **1-888-627-7219** and referring to the Summit in Aesthetic Medicine Conference. You may also go to **<http://tinyurl.com/SummitAesthetic2012>** to make reservations over the internet. The preferred conference rate is \$245. Room rates do not include the following charges that will be posted to

your account daily: \$3 daily housekeeping gratuity, \$3 tourism business improvement district tax, and room tax of 10.16%, in addition to a one-time \$12 per person portage charge. The daily resort charge has been waived. Other optional fees include \$2 golf bag storage and \$15 daily valet parking. Please see hotel website for deposit and cancellation information.

#### **Early Departure Fee**

If you check out prior to your reserved checkout date, an early departure fee of (1) night's accommodation will be charged to your credit card. To avoid an early checkout fee you **MUST** advise the St. Regis at or before check-in of any change in your scheduled length of stay.

**SUMMIT IN AESTHETIC MEDICINE 2012™**

St. Regis Monarch Hotel, Dana Point, CA

Registration Category	Thru 4/16/2012	After 4/16/2012
Physician	\$695	\$895
Resident	\$350	\$450
Physician Assistant	\$695	\$895
Nurse	\$695	\$895
Industry (not exhibiting)	\$995	\$995
Guest - (admission to breakfasts and exhibit hall only)	\$125	\$150

The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks and exhibits.  
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