Educate and build relationships with primary care physicians, psychiatrists and neurologists.

Inform primary care physicians, psychiatrists and neurologists on the latest pharmacologic therapies and medical devices for the treatment of patients with the most common psychiatric disorders and neurologic conditions.

Interact directly with an integrated group of physicians to identify areas where new therapies could improve patient outcomes.

**TOPICS INCLUDE**
- Bipolar Disorder
- Dementia
- Depression
- Epilepsy
- Headache/Migraines
- Multiple Sclerosis
- Neuropathy
- PTSD
- Parkinson’s Disease
- Schizophrenia
- Sleep Disorders
- Stroke
- Substance Abuse
- Traumatic Brain Injury

**CO-CHAIRS**

**Jonathan Carter, MD**

Associate Professor of Neurology
Mayo Clinic College of Medicine
Scottsdale, Arizona

**Henry A. Nasrallah, MD**

The Sydney W. Souers Professor and Chair
Department of Neurology and Psychiatry
Saint Louis University School of Medicine
St. Louis, Missouri

**Dates and Location:**

June 24-25, 2016 – Washington Marriott at Metro Center
Washington, DC

**Presented by:**

Family Practice News
Internal Medicine News
Clinical Psychiatry News
Clinical Neurology News

**Exhibit and Promotional Sponsorship Prospectus**
The Summit in Neurology & Psychiatry (SNaP) is a two-day continuing medical education conference that provides an integrated neuropsychiatric approach for primary care physicians, neurologists and psychiatrists.

Presented by

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For 45 years, Family Practice News® and Internal Medicine News® have been the leading independent newspapers for family and internal medicine. Readers rely on Family Practice News® and Internal Medicine News® for breaking news and insightful commentary—in a clear, concise, accessible format—that can be used daily in practice. Both are published twenty times per year, circulate to all family physicians, internal medicine physicians and related subspecialists, including residents and provide articles researched, written, and produced by a full-time staff of professional medical journalists. The Digital Networks (www.familypracticenews.com and www.internalmedicinenews.com ) and multimedia properties contain news and views that matter to family and internal medicine physicians in a timely and interactive format. With award-winning daily news coverage, in addition to the stories from the print publications, physicians can get immediate information online, through e-blasts and e-newsletters. They can join the conversation through commentary, blogs, Facebook, and Twitter. Family Practice News® Digital Network and Internal Medicine News® Digital Network are the best way for physicians to stay current, save time, and gain perspective.

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Clinical Neurology News® is a leading independent suite of multi-channel resources for neurologists. Readers rely on Clinical Neurology News® for breaking news and insightful commentary—in a clear, concise, accessible format—that can be used daily in practice. All articles are researched, written, and produced by a full-time staff of professional medical journalists, providing news and views that matter to physicians in a timely and interactive format. Award winning daily news coverage and breaking news, is immediately accessible online and through e-blasts and e-newsletters. Neurologists can also join the conversation through commentary, blogs, Facebook, and Twitter. With Clinical Neurology News®, physicians can stay current, save time, and gain perspective. Web site (www.clinicalneurologynews.com)

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Neurology Reviews® is the first and original news source in neurology with a 20-year history of providing independent, unbiased news to neurologists and clinicians interested in the neurosciences. Neurology Reviews®—covers more meetings and clinical research findings, as well as specialty trends, expert opinions, and the breadth of influences affecting the practice of neurology. Experienced medical journalists deliver timely and relevant news affecting the practice of neurology and all its subspecialties. Multimedia products provide ease of access to all content. (www.neurologyreviews.com)

**Affiliated Publications**

www.globalacademycme.com/neurologyandpsychiatry
Conference Co-Chairs

Jonathan Carter, MD
Associate Professor of Neurology
Mayo Clinic College of Medicine
Scottsdale, AZ

Dr. Carter is associate professor of neurology at the Mayo Clinic College of Medicine and a consultant in the department of neurology at the Mayo Clinic Arizona. He also is the associate program director of the neurology residency program, MS fellowship program director, and director of the neurology medical student clerkships at the Mayo Clinic Arizona. Dr. Carter is on the editorial advisory board of Clinical Neurology News.

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The Sydney W. Souers Professor and Chair
Department of Neurology and Psychiatry
Saint Louis University
School of Medicine
St Louis, MO

Dr. Henry Nasrallah is professor and chairman of the Department of Neurology and Psychiatry at Saint Louis University, and holds the Sydney W. Souers Endowed Chair. He is a widely recognized neuropsychiatrist, educator and researcher. Dr. Nasrallah's research focuses on the neurobiology and psychopharmacology of schizophrenia and related psychoses. He has published 380 scientific articles, 440 abstracts, as well as 11 books. He is Editor-In-Chief of two journals (Schizophrenia Research and Current Psychiatry) and is the co-founder of the Schizophrenia International Research Society (SIRS).

Faculty

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Topics to be Covered:

- Bipolar Disorder
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- PTSD
- Schizophrenia
- Sleep Disorders – Insomnia and Sleep Apnea
- Stroke
- Substance Abuse
- Traumatic Brain Injury

www.globalacademycme.com/neurologyandpsychiatry
Opportunities to Educate Primary Care Physicians, Psychiatrists and Neurologists

Expected Attendance
Between 325 and 350 psychiatrists, primary care physicians, and neurologists

Satellite Symposia and Product Theaters
(Both CME/CE and Promotional are permitted)
The Summit in Neurology & Psychiatry will have four, dedicated, exclusive timeslots for therapeutically-related educational or promotional symposia. To maximize attendance, no other session or activity will run against them. These symposia will take place in the same room as the general session – allowing the supporter/sponsor to utilize the existing professional audio-visual set-up. Since breakfast and lunch are included in the participant’s overall registration fee, supporters/sponsors do not have to worry about Sunshine Act reporting, as their fee does not go towards food & beverage. Available timeslots are:

EARLY MORNING: Friday, June 24 and Saturday, June 25
MIDDAY: Friday, June 24 and Saturday, June 25

FEES: (5% discount will be given to silver and gold sponsors)
$34,500 CME Symposium
$34,500 Promotional Symposium (midday)
$29,500 Promotional Symposium (morning)

Enduring Materials
Enduring materials can extend the impact of your satellite symposium. As the publisher of Family Practice News, Internal Medicine News, Current Psychiatry and Neurology Reviews we can customize an integrated package offering face-to-face, print and online opportunities to disseminate your content across multiple channels and maintain a presence throughout the year. For more information please contact:

Wendy Raupers
973-206-9062
wraupers@frontlinemedcom.com

OR

Devin Gregorie
516-381-8613
dgregorie@frontlinemedcom.com

Exhibit and Sponsor Packages
Exhibit only, as well as silver and gold sponsorship packages are available. Custom packages designed to better meet your specific objectives are also available.

EXHIBIT ONLY ($1,950 PER BOOTH)
• 8x10 exhibit space (includes 6’ draped table, carpet, 2 chairs, wastebasket and sign)
• Up to 2 complimentary exhibitor badges, additional badges available for a fee.

SILVER SPONSORSHIP PACKAGE ($25,000)
• Premium exhibit space (8x20)
• Color, full-page ad in onsite program
• Insert distributed in conference bag
• Sponsorship signage throughout exhibit registration area
• Up to 4 complimentary exhibitor badges

GOLD SPONSORSHIP PACKAGE ($50,000)
• Premium exhibit space (8x20)
• Color, full page ad on either cover 2, Cover 3 or back cover of onsite program
• Insert distributed in tote bag
• Sponsorship signage throughout exhibit registration area
• Pre and post-show E-Mail blast to preregistration/attendee list
• Banner ad on two conference E-newsletters deployed during and post conference to our opt-in list of primary care clinicians, psychiatrists and neurologists
• Door Drop
• Up to 6 complimentary exhibitor badges

A LA CARTE SPONSORSHIP ITEMS:
• Ad in onsite program ($4,950)
• Insert in Tote Bag ($4,500)
• Door Drop ($4,950)
• Physician focus groups and roundtables (Call 973-206-2328 for details)
• Additional exhibitor badges ($995 each)

For more information on exhibits/sponsorships, contact:

GUY PAWLAK
973-206-2328
g.pawlak@globalacademycme.com

DEVIN GREGORIE
516-381-8613
dgregorie@frontlinemedcom.com

www.globalacademycme.com/neurologyandpsychiatry
Audience Demographics
(From the inaugural 2015 event. Based on 268 Participants. We are expecting between 325 and 350 in 2016)

Degree:

- 85% MDs/DOs
- 10% NPs/PAs
- 5% Other HCPs

Specialty

- Neurology: 10%
- Psychiatry: 20%
- Primary Care/IM: 70%

Type of Practice:

- 72% Office-Based
- 11% Hospital-Based
- 3% Research/Academic
- 14% Other

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COMPANY INFORMATION

<table>
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<tr>
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(Your signature indicates acceptance of the contract terms and conditions.)

CHECK ALL THAT APPLY:

A. ___ Exhibit Only - $1,950
B. ___ Silver Sponsorship - $25,000
C. ___ Gold Sponsorship - $50,000
D. ___ Non-CME Morning Symposium - $29,500
E. ___ Non-CME Midday Symposium - $34,500
F. ___ CME Symposium - $34,500

A LA CARTE ITEMS

G. ___ Ad in Onsite Program - $4,950
H. ___ Insert in Tote Bag - $4,500
I. ___ Door Drop - $9,950
J. ___ Additional Exhibitor Registrations - $995 each

Total fee (Add A-J) $_____________

PAYMENT TERMS

50% of total fee must accompany all contracts submitted by April 1, 2016. The remaining balance of 50% is due May 6, 2016
100% must accompany all contracts submitted after April 1, 2016

METHOD OF PAYMENT: (Tax ID #: 27-0893910)

Credit Card: □ AMEX □ VISA □ MC □ CHECK enclosed.

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Cancellations received up to April 1, 2016 will be liable for 50% of the total fee.
Cancellations received after April 1, 2016 will be liable for 100% of the total fee.

Make Checks payable to: Global Academy of Medical Education att: Summit in Neurology & Psychiatry
Tax ID: 27-8093910

RETURN TO: ATTENTION GUY PAWLAK

Fax: 201-822-6114  E-mail: g.pawlak@globalacademycme.com  Phone: 973-206-2328

Mail: Global Academy for Medical Education, 7 Century Drive, #301, Parsippany, NJ 07054-4609
1. Conditions of Exhibitors and Sponsorship: Eligibility to participate at the 2016 Summit in Neurology & Psychiatry (SNaP) is determined solely by the producers. Exhibitors and sponsors may not assign, sublicense, or apportion any part of their exhibit space to a third party without the written consent of 2016 SNaP.

2. Exhibitors/sponsors must wear their conference name badge at all times while in the conference and exhibit areas. Name badges may not be reassigned to other persons.

3. Exhibitors/sponsors may attend conference sessions, on a space-available basis, using the seats in the rear row(s) only. Exhibitors/sponsors may not participate in the conference proceedings by speaking, commenting or asking questions.

4. Exhibitors/sponsors may not hold any educational, informational, or social event for attendees of the 2016 SNaP, except those contracted through 2016 SNaP.

5. 2016 SNaP shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s/sponsor’s property from the exhibit/conference area at any time for failure by the exhibitor/sponsor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions and such exhibitor/sponsor shall not be entitled to a refund of any payment.

6. Cancellation and Reduction of Exhibitor/Sponsorship Level and/or Additional Opportunities: Cancellation of this contract or reduction of exhibitor/sponsor level and/or additional opportunities must be in writing. If cancellation or reduction of exhibitor/sponsor level and/or additional opportunities occurs, applicant will be liable for payment on the following schedule:

   a. If cancellation or reduction occurs up to April 1, 2016, applicant will be liable for 50% of the total fee.
   b. If cancellation or reduction occurs on or after April 1, 2016, applicant will be liable for 100% of the total fee.

   2016 SNaP reserves the right to cancel the event on its own accord in the event of insufficient physician registration. If this occurs, the only liability 2016 SNaP will have is to refund all exhibitor/sponsor payments received to date.

7. Exhibitor Indemnification: Exhibitors and their agents agree to protect, indemnify, defend, and hold harmless the 2016 SNaP and Global Academy for Medical Education and their respective employees, partners, and agents against all claims or liability, including but not limited to injuries and damages to persons or property, governmental charges or fines, and attorneys fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents or employees.

8. Force Majeure: The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful meeting. This contract may be terminated without penalty for any one or more of such reasons by written notice from one party to the other.

9. Acceptance of this application by 2016 SNaP constitutes a contract. Exhibitor/Sponsor agrees to abide by the contract terms and conditions appearing on this form for 2016 SNaP.