SKIN DISEASE EDUCATION FOUNDATION

36th Annual
Hawaii Dermatology Seminar™

February 19-24, 2012
HILTON WAIKOLOA VILLAGE
BIG ISLAND HAWAII

This activity is approved for a maximum 37.25 AMA PRA Category 1 Credits™

Maintenance of Certification (MOC-D)
50-Question Self-Assessment Program
Approved by the ABD

FOR COMPLETE REGISTRATION INFORMATION VISIT WWW.SDEFDERM.COM
Join us at the 36th Annual SDEF Hawaii Dermatology Seminar™

For more than 3 decades, SDEF Seminars have given you excellence in dermatology education. SDEF features the highest quality and most comprehensive scientific presentations in medical and cosmetic dermatology, delivered by distinguished experts. SDEF’s Hawaii Dermatology Seminar™ gives you and your peers a collegial environment that encourages a lively exchange of ideas.

Leading dermatologists and health professionals keep returning year after year. That’s because SDEF’s Hawaii Dermatology Seminar™ is full of updates and cutting-edge insights that are immediately useful in the care of patients.

You’ll also have the opportunity to attend interactive medical dermatology sessions as well as live-patient aesthetic medicine workshops featuring the latest techniques. Don’t miss this outstanding educational opportunity.

Visit www.sdefderm.com and register today and take advantage of the REGISTRATION DISCOUNT. Space is limited so don’t delay.

We look forward to seeing you on The Big Island at SDEF’s 36th Hawaii Dermatology Seminar February 19-24, 2012.

Mahalo
—Joseph F. Fowler, Jr., MD, Christopher B. Zachary, FRCP

TARGET AUDIENCE
Dermatologists, dermatology residents, family physicians, and other healthcare professionals who treat diseases of the skin.

LEARNING OBJECTIVES
By conclusion of this live conference, participants will be able to:
• Evaluate the latest information on new and emerging therapies for common dermatologic diseases and incorporate them into clinical practice
• Assess the benefits of and develop updated strategies for using currently available and future treatment options for acne and rosacea
• Describe the efficacy/safety profiles and explain the roles of currently available and emerging biologic agents in the treatment of psoriasis
• Recognize and appropriately manage comorbid diseases and conditions in patients with psoriasis
• Implement current strategies for managing challenging pediatric dermatology issues such as atopic dermatitis and pediatric acne
• Identify and manage the signs and symptoms of dermatitis resulting from exposure to topical agents or systemic drugs/chemotherapeutic agents
• Compare and contrast the efficacy and safety of agents, devices, and techniques currently available for aesthetic and procedural dermatology applications
• More effectively use injectable shaping agents (fillers and botulinum neurotoxins) for facial rejuvenation/restoration and body sculpting
• Examine state-of-the-art laser, light, and other energy-based technology for cosmetic and other dermatologic uses
• Discuss how existing and emerging diagnostic tools and treatments for advanced cutaneous malignancies including melanoma, CTCL, BCC and SCC can be used to improve patient outcomes

ACCREDITATION STATEMENT
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of UMDNJ-Center for Continuing and Outreach Education and Skin Disease Education Foundation, a division of Global Academy of Medical Education. UMDNJ-Center for Continuing and Outreach Education is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA CREDIT DESIGNATION STATEMENT
UMDNJ-Center for Continuing and Outreach Education designates this live activity for a maximum of 37.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AABD CONTINUING MEDICAL EDUCATION RECOGNITION AWARD
Skin Disease Education Foundation’s 36th Hawaii Dermatology Seminar (Program #216100) is recognized by the American Academy of Dermatology for 37.25 AABD Recognized Category 1 CME Credit(s) and may be used toward the American Academy of Dermatology’s Continuing Medical Education Award.

AAFP CREDIT
Application for CME credit will be filed with the American Academy of Family Physicians.

FACULTY DISCLOSURE
All individuals who affect the content of the continuing education activity are required to disclose to the audience any real or apparent conflict of interest related to the activity. The activity faculty are further required to disclose discussion of off-label/investigational uses in their presentations. These disclosures will be made available to the audience at the time of the activity.

SPECIAL NEEDS
We encourage participation by all individuals. If you have any special needs, please contact Skin Disease Education Foundation at least 3 weeks in advance at 240.221.4405, or email sdef@sdefderm.com.

The opinions expressed at Skin Disease Education Foundation seminars do not necessarily reflect those of UMDNJ, Skin Disease Education Foundation, Elsevier Inc., or the supporters of the seminars. Elsevier Inc. will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in presentations, including any claims related to the products, drugs, or services mentioned.

COMMERCIAL SUPPORT
This activity will be supported in part by educational grants. We wish to thank the following companies for their support of the 35th Hawaii Dermatology Seminar: Abbott, Allergan, Amgen, Astellas, Centocor Ortho Biotech, Eisai, Galderma Laboratories, Graceway Pharmaceuticals, Ortho Dermatologics, Medicis Aesthetics, Merz, Dermik, and we are requesting their participation in 2012.

DIRECTORS
Medical Dermatology Director
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Professor and Chair
Department of Dermatology
University of California, Irvine, CA

SESSION CHAIRS
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Clinical Professor of Pediatrics and Medicine (Dermatology)
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University of California, San Diego

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Adjunct Assistant Professor of Medicine (Dermatology)
Dartmouth Medical School
Chesnut Hill, MA

Psoriasis
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Clinical Professor of Dermatology
Saint Louis University
St. Louis University Medical School, MO

Melanoma
Ashfaq A. Marghoob, MD
Associate Professor
SUNY Stony Brook
Associate Attending Physician
Memorial Sloan-Kettering Skin Cancer Center
Hauppauge, NY

MDs Meet CME Requirements for AAD & American Academy of Family Physicians

Recognized Category 1 CME Credit(s)
37.25

Skin Disease Education Foundation (SDEF) for
AAD  Continuing Medical Education designates this Live activity for
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FACULTY

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Director, Pediatric Pigmented Lesion Clinic
Children’s Hospital of Philadelphia
Philadelphia, PA

Christopher B. Zachary, FRCP
Professor and Chair
Department of Dermatology
University of California, Irvine

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**Hands-on CME Luncheon Workshops**

**TUESDAY, FEBRUARY 21**
12:30 PM-2:30 PM
**Patch Testing**
Joseph F. Fowler, Jr, MD,
Lynn M. Fowler, RN, BSN,
Denis Sasseville, MD, FRCPC

**WEDNESDAY, FEBRUARY 22**
1:00 PM-3:00 PM
**Dermoscopy Workshop**
Ashfaq A. Marghoob, MD

Workshops are ticketed events and you must sign up with your Seminar registration. Lunch is included in workshop fee and will be provided to workshops participants.
## PRELIMINARY SEMINAR AGENDA

### SUNDAY, FEBRUARY 19, 2012

**THE FUTURE OF MEDICAL DERMATOLOGY: PART I**  
Chair: Joseph F. Fowler, Jr., MD

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>6:30 AM</td>
<td>Continental Breakfast / Exhibits</td>
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</table>
| 7:15 AM | Welcome  
Joseph F. Fowler, Jr., MD,  
Christopher B. Zachary, FRCP |
| 7:30 AM | Dermatitis 2012: What’s Here and What’s Ahead  
Joseph F. Fowler, Jr., MD |
| 8:00 AM | Rosacea Developments  
Julie C. Harper, MD |
| 8:30 AM | Classic Psoriasis Therapies in the Age of Biologics  
Jeffrey M. Sobell, MD |
| 9:00 AM | Arthritis in the Psoriatic Patient  
Daniel E. Furst, MD |
| 9:30 AM | Interactive Panel Discussion |
| 10:00 AM | Break: Visit Exhibits |
| 10:30 AM | Drug Eruptions: Breaking News  
Denis Sasseville, MD, FRCP |
| 11:00 AM | Psoriasis Therapies: What We’ve Learned about Safety  
Craig L. Leonardi, MD |
| 11:30 AM | Psoriasis in Women: What Makes It Different?  
Jennifer C. Cather, MD |
| 12:00 PM | Interactive Panel Discussion |
| 12:30 PM | The Tongue in Health and Disease  
Janellen Smith, MD |
| 1:00 PM | Psoriasis and Co-Morbidities  
Jeffrey M. Sobell, MD |
| 1:30 PM | Diagnosing and Managing Hyperpigmentation Pseudofolliculitis Barbae  
Andrew F. Alexis, MD, MPH |
| 2:00 PM | Interactive Panel Discussion |
| 2:30 PM | Session Concludes |

### MONDAY, FEBRUARY 20, 2012

**THE FUTURE OF MEDICAL DERMATOLOGY: PART II**  
Chair: Craig L. Leonardi, MD

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>6:30 AM</td>
<td>Continental Breakfast / Exhibits</td>
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</table>
| 7:00 AM | Hair and Scalp Disorders in African-American Males  
Andrew F. Alexis, MD, MPH |
| 7:30 AM | Acne From an Expert  
Julie C. Harper, MD |
| 8:00 AM | Which Drug is Better: A Focus on Acne, Rosacea and Eczemas?  
Joseph F. Fowler, Jr., MD |
| 8:30 AM | Skin Cancer in Unusual Locations  
Theodore Rosen, MD |
| 9:00 AM | Psoriasis: The Newest Biologics  
Craig L. Leonardi, MD |
| 9:30 AM | Interactive Panel Discussion |
| 10:00 AM | Break: Visit Exhibits |

### TUESDAY, FEBRUARY 21, 2012

**PROCEDURAL AND AESTHETIC MEDICINE I**  
Chair: Michael S. Kaminer, MD

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<tr>
<td>6:30 AM</td>
<td>Continental Breakfast / Exhibits</td>
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</table>
| 7:00 AM | Anatomy As It Relates to Injectables  
Sue Ellen Cox, MD |
| 7:30 AM | Botulinum Toxin Type A: Injectables and Topical Treatments  
Alastair Carruthers, MD |
| 8:00 AM | Complications of Fillers and Botulinum Toxins and The Black Box Warning  
Kenneth A. Arndt, MD |
| 8:20 AM | Interactive Panel Discussion |
| 8:40 AM | Fillers: Tear Troughs and Upper Face  
Sue Ellen Cox, MD |
| 9:00 AM | Fillers: Cheeks, Jawline and Lower Face  
Mark G. Rubin, MD |
| 9:20 AM | Fillers: So Many Choices and the Liquid Facelift  
Jean Carruthers, MD |
| 9:40 AM | Break: Visit Exhibits |
| 10:15 AM | Microwave Technology for Hyperhidrosis: How Does It Stack Up Against Botulinum Toxin?  
Michael S. Kaminer, MD |
| 10:35 AM | Filler Workshop: Live-Patients Injections  
Moderators: Alastair Carruthers, MD, Jean Carruthers, MD  
Faculty: Mark G. Rubin, MD, Roberta Sengelmann, MD |
| 12:15 PM | Session Concludes |

### MOOC Session–50 Self Assessment Questions

Erik J. Stratman, MD
### Wednesday, February 22, 2012

**Clinical Update on Pediatric Dermatology**

**Chair:** Lawrence F. Eichenfield, MD

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<tr>
<td>6:30 AM</td>
<td>Continental Breakfast / Exhibits</td>
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<tr>
<td>7:00 AM</td>
<td>Neonatal Dermatology 911</td>
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<td>Albert C. Yan, MD</td>
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<td>7:30 AM</td>
<td>Has the Strept Lept? Strept-Associated</td>
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<td>Diseases in Children</td>
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<td>Robert Silverman, MD</td>
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<td>8:00 AM</td>
<td>Is it Growing, or Gruesome? Non-Vascular</td>
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<td>Birthmarks and Other Lesions</td>
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<td>Wynnis L. Tom, MD</td>
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<tr>
<td>8:30 AM</td>
<td>Seeing Red: Vascular Lesion Update</td>
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<td></td>
<td>Moise D. Levy, MD</td>
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<td>9:00 AM</td>
<td>Pediatric Nail Disease:</td>
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<td>Just Scratching the Surface</td>
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<td></td>
<td>Robert Silverman, MD</td>
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<td>9:30 AM</td>
<td>What's Erupting in Pediatric Acne?</td>
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<td></td>
<td>Lawrence F. Eichenfield, MD</td>
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<tr>
<td>10:00 AM</td>
<td>Break: Visit Exhibits</td>
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<tr>
<td>10:30 AM</td>
<td>So What Else is News in Pediatric Acne?</td>
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<td></td>
<td>Moise D. Levy, MD</td>
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<td>11:00 AM</td>
<td>Atopic Dermatitis Update</td>
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<td>Wynnis L. Tom, MD</td>
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<td>11:30 AM</td>
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<td>Albert C. Yan, MD</td>
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<tr>
<td>12:00 PM</td>
<td>What Would You Do? CASES</td>
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<td></td>
<td>Lawrence F. Eichenfield, MD and Panel</td>
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<tr>
<td>12:30 PM</td>
<td>Lunchon Workshop: Dermoscopy</td>
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<td></td>
<td>Ashfaq A. Marghoob, MD (Ticketed Event)</td>
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### Thursday, February 23, 2012

**Procedural and Aesthetic Medicine II**

**Chair:** Christopher B. Zachary, FRCP

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<tr>
<td>7:00 AM</td>
<td>Cosmetic Camouflage: The Answer</td>
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<td>Howard K. Steinman, MD</td>
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<tr>
<td>7:30 AM</td>
<td>The Treatment of Acne: Can Devices Make a Difference?</td>
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<td>Suzanne L. Kilmer, MD</td>
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<td>7:45 AM</td>
<td>PDT: Are We There Yet?</td>
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<td></td>
<td>Kenneth A. Arndt, MD</td>
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<td>8:00 AM</td>
<td>Striae and Scars: What’s New?</td>
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<td>E. Victor Ross, MD</td>
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<td>8:20 AM</td>
<td>Vascular Malformations and Hemangiomas: What Works</td>
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<td></td>
<td>Suzanne L. Kilmer, MD</td>
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<td>8:40 AM</td>
<td>What Works for Rosacea and Telangiectases?</td>
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<td></td>
<td>E. Victor Ross, MD</td>
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<tr>
<td>9:00 AM</td>
<td>Interactive Panel Discussion</td>
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### Friday, February 24, 2012

**Melanoma: Clinical Implications**

**Chair:** Ashfaq A. Marghoob, MD

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<tr>
<td>7:00 AM</td>
<td>Are We Improving Our Ability to Detect Melanoma?</td>
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<td></td>
<td>Ashfaq A. Marghoob, MD</td>
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<tr>
<td>7:30 AM</td>
<td>Total Body Examination: Why, When and How</td>
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<td>Andreas Blum, MD</td>
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<td>8:00 AM</td>
<td>Paraneoplastic Syndromes</td>
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<td>Mario E. Lacouture, MD</td>
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<td>8:30 AM</td>
<td>Dermoscopy of Mucosal Lesions</td>
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<td>Andreas Blum, MD</td>
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<tr>
<td>9:00 AM</td>
<td>New Emerging Treatments for Advanced BCC and SCC</td>
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<td>Jean Y. Tang, MD</td>
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<td>9:30 AM</td>
<td>CTCL - How to Diagnose and Treat</td>
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<td>Joan Guitart, MD</td>
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<td>10:00 AM</td>
<td>Break: Visit Exhibits</td>
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<td>10:30 AM</td>
<td>Making Sense of Chemotherapy-Related Rashes: Diagnosis and</td>
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<td>Treatment</td>
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<td></td>
<td>Mario E. Lacouture, MD</td>
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<td>11:00 AM</td>
<td>Do Sunscreens Prevent Melanoma and Update on Vitamin D</td>
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</tr>
<tr>
<td>11:30 AM</td>
<td>Clinical Cases</td>
</tr>
<tr>
<td></td>
<td>Joan Guitart, MD</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Interactive Panel Discussion</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Seminar Concludes</td>
</tr>
</tbody>
</table>

Sessions/faculty subject to change. For program, faculty and MOC updates visit [www.sdefderm.com](http://www.sdefderm.com)
General Dermatology Module

The 50-question self-assessment program offered at the 36th Annual Hawaii Dermatology Seminar counts towards fulfilling a portion of one of three (years 3, 6, and 10 of 10-year MOC-D cycle) American Board of Dermatology (ABD) MOC-D self-assessment requirements. Per ABD, each self-assessment module must be at least 100 questions in length, therefore, 50 additional questions must be obtained to receive full credit for one self-assessment requirement. Please be sure to report completion of any self-assessment programs on your MOC-D table located in your ABD profile.

About the SDEF MOC-D Program: General Dermatology Module

- The 50 self-assessment questions will cover medical dermatology, pediatric dermatology, and procedural dermatology including cosmetic dermatology.
- Participants will be able to participate in the MOC program in one of three ways:
  - MOC Live Session: Monday, February 20, 2012 from 4-5:30 PM
  - MOC Online Session: Onsite at the 36th Hawaii Dermatology Seminar: Will be available online at a designated computer station throughout the meeting days
- Answer questions throughout the conference: Participants will be assigned an audience response (ARS) key pad for use throughout SDEF’s 36th Hawaii Dermatology Seminar which will be used to track your answers.
- After the conclusion of the conference, the breakdown of all answers to each question will be displayed for all participants. Education related to the topic will commence by a qualified faculty member.
- Specific attention will be spent by each topic expert to discuss each self-assessment question. Discussion will highlight the correct answer, why it was correct, and why the incorrect answers were incorrect. Discussions will be evidence-based and will include references.
- Audience members will be able to compare their answer to the correct answer, and to the responses of the entire audience to each question.
- After the conclusion of SDEF’s 36th Hawaii Dermatology Seminar, each enrolled audience member shall receive a certificate of participation from SDEF.
- Eight-ten weeks after the conclusion of the conference, participants will receive a transcript of the MOC-D self-assessment discussions, as well as to the audience performance of the MOC-D self-assessment questions.

SDEF GROUP ROOM RATE

- Golf / Garden / Mountain $242.00
- Partial Ocean View $308.00
- Deluxe Ocean View $339.00
- Towers Level-Attendees $411.00

Taxes and fees are in addition to hotel room rate. Check with the hotel for current tax/fee information.

Social Events

**Waikoloa Reception**
**MONDAY, FEBRUARY 20**
**6:00 PM**

**Luau Reception**
**WEDNESDAY, FEBRUARY 22**
**6:00 PM**

HOTEL INFORMATION

**Hilton Waikoloa Village**
425 Waikoloa Beach Drive
Waikoloa, Hi 96738 USA
808.886.1234
www.hiltonwaikolavillage.com

Upon completion of your registration you will be able to register for hotel accommodations.

Go to www.sdefderm.com – 36th Hawaii Dermatology Seminar and click on “hotel information”. Click on the link for hotel reservations to receive the preferred rate.

**Airport:** KONA (KOА)
Big Island, Hawaii

For more information on the Big Island: http://www.gohawaii.com/big-island

**Early Departure Fee**

In the event a guest who has requested a room check out prior to the guest’s reserved checkout date, the hotel will add an early checkout fee of $50.00 to that guest’s individual account. Guests wishing to avoid an early checkout fee should advise the Hilton Waikoloa Village at or before check-in of any change in planned length of stay.

**MOC registration is an additional $150 until 12/1/2011. After 12/1/2011 MOC is $225. (Participants must register for 36th Hawaii Dermatology Seminar)**
REGISTRATION FORM
REGISTER ONLINE AT WWW.SDEFDERM.COM OR FILL OUT THIS FORM AND FAX IT TO: 1.866.401.8609

36th Annual Hawaii Dermatology Seminar™
February 19-24, 2012, Hilton Waikoloa Village, Big Island, Hawaii

Name ________________________________
(Please make a copy of this form to complete for each NON-GUEST registration)

Spouse /Guest (list each)______________________________

Children / Name & Age(s)______________________________

Address ____________________________________________

City_________________________________________________ State Zip_________________

E-Mail (Required confirmations will be sent via e-mail) ________________________________

Telephone ~ Home (_____)________________ Office (_____)________________ Fax (_____)________________

Check or Credit Card Payment (please circle type of credit card) Total $____________________

Credit Card billing address same as above address ___ If not please enter billing address below

_____________________________________________________________________________

Am Ex ~ Visa ~ MC #____________________________________ Exp_______________

Signature__________________________________________________________

CANCELLATION POLICY
Registrants who do not cancel according to the following guidelines will forfeit all registration fees. You must write, e-mail, or fax your cancellation request. There is a registration cancellation fee of 25% of your registration rate for cancellations received 90 days (11/21/2011) prior to the event. There is a registration cancellation fee of 50% of your registration rate for cancellations received 60 days (12/21/2011) prior to the event. There are no refunds for cancellations after 30 days (1/20/2012) prior to the event. “No shows” are not eligible for refunds. Registration refunds will be processed within 60 days of the meeting. Skin Disease Education Foundation is not responsible for nonrefundable, nontransferable airline tickets or hotel accommodations purchased for attendance at this course. The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks and exhibits. MOC program and workshops require an additional registration fee.

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<thead>
<tr>
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<tbody>
<tr>
<td>Physician</td>
<td>$425</td>
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<tr>
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<td>$385</td>
<td>$400</td>
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<tr>
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<tr>
<td>Children age 5-12</td>
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Luncheon Workshops
Includes CME Credit and Lunch
- Patch Testing $50.00
- Dermoscopy $50.00
- Patch-Testing and Dermoscopy $85.00
(Each workshop provides 2 CME credit hours)

Ticketed events: Attendees must sign up with Seminar registration. Only ticket holders will be able to attend. Please note that fees will increase for onsite registration for workshops.

Registration for Hawaii Dermatology Seminar is required for all workshop participants.

*MOC registration is an additional $150.00 until 12/1/2011 after 12/1/2011 MOC registration is $225.00
Registration for Hawaii Dermatology Seminar is required for all MOC participants.
For additional information regarding MOC please go to www.sdefderm.com

The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks, exhibits and social events. Guest registration fee covers attendance to the continental breakfasts, coffee breaks, exhibits and social events and NO ADMITTANCE to the scientific meeting or lunches.
Please go to www.sdefderm.com for hotel reservations—registrants are limited to two hotel rooms.

Please note that prices are subject to change - please refer to www.sdefderm.com for current prices.