

GLOBAL ACADEMY FOR MEDICAL EDUCATION PRESENTS

A CONTINUING MEDICAL EDUCATION CONFERENCE  
**SUMMIT IN AESTHETIC  
MEDICINE 2011™**

June 9 – 11, 2011

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**A CORE SPECIALTY CONFERENCE**

**FACTS, PERSPECTIVES, AND CONTROVERSY**

*A balance between the science and business of aesthetic medicine.*

**FEATURING**

- Body Contouring and Body Shaping
- Skin Rejuvenation: Tightening and Lifting
- Improving the Appearance of Scars
- Facial Volumizing – What Works and When
- Complications of Aesthetic Surgery
- Devices That Work
- What We Don't Know: A Perspective of the Future

**MEETING DIRECTORS**



**Christopher B. Zachary, FRCP**

Professor and Chair,  
Department of Dermatology  
University of California, Irvine



**Lawrence S. Bass, MD, FACS**

Clinical Assistant Professor of Plastic Surgery  
New York University School of Medicine

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A balance between the science and business of aesthetic medicine is the focus of **Summit in Aesthetic Medicine 2011**. Never before has the public had so many techniques, devices, and aesthetic providers to help them look their best. Some might question the current health of aesthetic medicine given the plethora of those who practice in this area and the quality of their devices. A thorough critique of techniques, devices and aesthetic practices is in order.

The program consists of outstanding lecturers, not only known for their skills in aesthetic medicine, but also in their ability to discuss various topics in an energetic and compelling way.

All talks will be substantial in current content, yet brief, and pithy, allowing the majority of the time to be devoted to discussion. This is a conference for all who wish to learn and contribute.

Join us in June at **Summit in Aesthetic Medicine 2011** for a sharing of knowledge and techniques in order to advance the medical specialties focused on aesthetic medicine and better treat our patients.

**Register now at [www.sdefderm.com](http://www.sdefderm.com) and save!**

#### TARGET AUDIENCE

Dermatologists, facial plastic surgeons, oculoplastic surgeons, and plastic surgeons.

#### LEARNING OBJECTIVES

- Compare and contrast the use of lasers, lights, and other energy-based systems and how to use the device(s) to maximize patient outcomes and safety.
- Be aware of the evidence-based medicine available regarding state-of-the-art technology for facial rejuvenation and body sculpting.
- Perform a facial aesthetic analysis and determine which surgical or nonsurgical procedures are appropriate for the improvement of a patient's appearance.
- Be familiar with the available strategies for managing scars and stratify patients to the most efficacious option.
- List and describe the injectable facial shaping agents currently available and discuss the appropriate uses for each.
- Evaluate and appropriately apply the recommendations of the expert panel regarding injectable facial shaping agents.

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New York University School of Medicine



#### ASSOCIATE DIRECTORS

**Geoffrey C. Gurtner, MD, FACS**  
Professor, Plastic and  
Reconstructive Surgery  
Stanford University School of Medicine  
Palo Alto, CA



**Mathew M. Avram, MD, JD**  
Director, MGH Dermatology Laser &  
Cosmetic Center  
Harvard Medical School  
Boston, MA



- Discuss with patients the treatment options available to them and establish that patients have clear and realistic expectations for treatment outcomes.
- Evaluate the role of fat grafting and brow lifting in facial rejuvenation compared to nonsurgical alternatives.
- Explain the use of chemodenervation toxins for hyperhidrosis and facial aesthetic enhancement.
- Understand and manage possible complications of surgical aesthetic procedures and nonsurgical treatments.

#### JOINT SPONSOR STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Louisville and the Global Academy for Medical Education, an Elsevier business. The University of Louisville is accredited by the ACCME to provide continuing medical education for physicians.



## JOIN OUR EXPERT FACULTY

### **Al Aly, MD, FACS**

Clinical Professor, Surgery  
School of Medicine  
University of California, Irvine

### **R. Rox Anderson, MD**

Professor of Dermatology  
Harvard Medical School  
Director, Wellman Center for Photomedicine  
Massachusetts General Hospital  
Boston

### **Mathew M. Avram, MD, JD**

Director, MGH Dermatology Laser &  
Cosmetic Center  
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Clinical Assistant Professor of Plastic  
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New York University School of Medicine

### **Eric F. Bernstein, MD, FACS**

Clinical Associate Professor  
Department of Dermatology  
University of Pennsylvania  
Philadelphia, PA

### **A. Jay Burns, MD, FACS**

Assistant Professor of Plastic Surgery  
University of Texas Southwestern  
Medical School  
Dallas

### **Steven Cohen, MD, FACS**

Chief Craniofacial Plastic Surgery  
Rady's Children's Hospital  
Clinical Professor  
University of California, San Diego

### **AMA PRA CREDIT DESIGNATION STATEMENT**

The University of Louisville School of Medicine Continuing Health Sciences Education designates this educational activity for a maximum of **19 AMA PRA Category 1 Credit(s)**<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### **Julius Few, MD, FACS**

Clinical Associate Professor  
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University of Chicago  
Chicago, IL

### **Geoffrey C. Gurtner, MD, FACS**

Professor, Plastic and Reconstructive Surgery  
Stanford University School of Medicine  
Palo Alto, CA

### **George J. Hruza, MD**

Clinical Professor of Dermatology  
and Otolaryngology  
Saint Louis University School of Medicine  
St. Louis, MO

### **Derek Jones, MD**

Associate Professor of Dermatology  
University of California, Los Angeles

### **Suzanne L. Kilmer, MD**

University of California  
Davis Medical Center  
Sacramento

### **Jeff Klein, MD**

Associate Clinical Professor of Dermatology  
University of California, Irvine

### **Val S. Lambros, MD, FACS**

Clinical Instructor, Aesthetic & Plastic  
Surgery Institute  
University of California Medical Center  
Irvine

### **E. Victor Ross, MD**

Scripps Clinic  
San Diego, CA

### **FACULTY DISCLOSURE**

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### **Mark G. Rubin, MD**

Clinical Professor of Dermatology  
University of California, San Diego

### **Gordon Sasaki, MD, FACS**

Clinical Professor of Plastic Surgery  
Loma Linda University Medical School  
Loma Linda, CA

### **Roberta Sengelmann, MD**

Clinical Associate Professor  
Department of Dermatology  
University of California, Irvine

### **Howard K. Steinman, MD**

Associate Professor of Dermatology  
Texas A&M College of Medicine  
College Station

### **Jonathan M. Sykes, MD, FACS**

Director of Facial Plastic  
Reconstructive Surgery  
University of California Davis  
Health System  
Sacramento

### **Christopher B. Zachary, FRCP**

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Dermatology  
University of California, Irvine

### **SPECIAL NEEDS**

If you need special accommodations due to a disability, or for an alternative form of course materials, please contact us at **240-221-4404** at least 14 days prior to the program. Continuing Health Sciences Education fully complies with the legal requirements of the ADA and the rules and regulations thereof.

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## PRELIMINARY SEMINAR AGENDA

**WEDNESDAY, JUNE 8, 2011**

3:00 PM - 6:00 PM **EARLY REGISTRATION**

**THURSDAY, JUNE 9, 2011**

### BODY SHAPING SESSION

7:00 AM **REGISTRATION, CONTINENTAL BREAKFAST AND VISIT EXHIBITS**

7:55 AM **Welcome**  
Lawrence S. Bass, MD, FACS  
Christopher B. Zachary, FRCP

8:00 AM **Non-Invasive Body Shaping: Devices and Techniques That Work**  
Mathew M. Avram, MD, JD  
Lawrence S. Bass, MD, FACS

8:50 AM **Invasive Body Shaping: Does Laser Lipolysis Add Anything to Liposculpture?**  
Gordon Sasaki, MD, FACS  
Jeffrey Klein, MD

9:40 AM **Minimally Invasive Breast Reduction: How Effective and Safe are Cryolipolysis and Liposuction?**  
Al Aly, MD, FACS  
Christopher B. Zachary, FRCP

10:10 AM **BREAK AND VISIT EXHIBITS**

### FAT GRAFTING SESSION

10:40 AM **Fat Grafting for the Face and Breast: What Do We Know?**  
Geoffrey C. Gurtner, MD, FACS

11:00 AM **Fat Harvesting: Options, Differences, Cost, Efficacy - Where's the Data?**  
Gordon Sasaki, MD, FACS

11:10 AM **Fat Processing: What are the Options and Do They Make a Difference?**  
Steven Cohen, MD, FACS

11:20 AM **Fat Injecting Techniques: Systems, Needles, and Details**  
Jonathan M. Sykes, MD, FACS

11:35 AM **Complications of Fat Grafting**  
Val S. Lambros, MD, FACS

11:50 AM **INTERACTIVE PANEL DISCUSSION**

12:10 PM **Cellulite and "Crepiness": Is This Still a Totally Unsolved Problem or Have We Made Progress?**  
Mathew M. Avram, MD, JD  
A. Jay Burns, MD, FACS

12:30 PM **LUNCH BREAK - ON YOUR OWN**

### SKIN REJUVENATION, SKIN TIGHTENING, SKIN LIFTING SESSION I

1:30 PM **What is Skin Rejuvenation and is Tightening Our Goal?**  
R. Rox Anderson, MD

### FOCUS ON FRACTIONATED DEVICES: IS ABLATIVE OR NON-ABLATIVE BEST?

2:00 PM **Fractionated Lasers: Science and Technology Background**  
Christopher B. Zachary, FRCP

2:10 PM **Fractionated Non-Ablative: Indications, Devices, Techniques, Combination Therapy**  
E. Victor Ross, MD

2:20 PM **Fractionated Ablative**  
Lawrence S. Bass, MD, FACS

2:30 PM **Fractionated Ultrasound**  
A. Jay Burns, MD, FACS

2:40 PM **Fractionated RF**  
George J. Hruza, MD

2:50 PM **Fractionated Microwave Technology**  
Suzanne L. Kilmer, MD

3:00 PM **Energy Based Treatments and Ethnic Skin**  
Julius Few, MD, FACS

3:10 PM **PANEL DISCUSSION**

3:30 PM **BREAK AND VISIT EXHIBITS**

## PRELIMINARY SEMINAR AGENDA

### SKIN REJUVENATION, SKIN TIGHTENING, SKIN LIFTING SESSION II

- 4:00 PM **Skin Tightening Devices vs. Lifting Procedures**  
Gordon Sasaki, MD, FACS  
Roberta Sengelmann, MD
- 4:30 PM **Roundtable Discussion and Cases: Exactly How Would You Fix This?**
- Photo damaged Skin, On and Off the Face
  - Techniques
  - Parameters
  - Recovery
  - Safety, Complications
  - What's Your Pleasure?
- Eric F. Bernstein, MD, FACS  
Steven Cohen, MD, FACS  
Julius Few, MD, FACS  
Roberta Sengelmann, MD  
Howard K. Steinman, MD
- 5:15 PM **SESSION CONCLUDES**

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### FRIDAY, JUNE 10, 2011

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- 7:00 AM **CONTINENTAL BREAKFAST / EXHIBITS**

### SKIN REJUVENATION, SKIN TIGHTENING, SKIN LIFTING SESSION III

- 7:55 AM **Welcome Back**
- 8:00 AM **Blepharoplasty and Brow Lifting: What Happens in the Upperface and What are Our Options to Fix It?**  
Julius Few, MD, FACS  
Suzanne L. Kilmer, MD
- 8:50 AM **What's New in Face Lifts?**  
Steven Cohen, MD, FACS  
Val S. Lambros, MD, FACS  
Jonathan M. Sykes, MD, FACS
- 9:40 AM **Skin Cancer Prevention in Transplant and Other Susceptible Populations: PDT vs. Thulium vs. Chemical Peels vs. Medical Treatments**  
E. Victor Ross, MD  
Mark G. Rubin, MD

- 10:10 AM **BREAK AND VISIT EXHIBITS**

### IMPROVING SCARS

- 10:40 AM **What Constitutes Improvement in Scars - and How? The US Experience In Treating Armed Forces Personnel**  
Suzanne L. Kilmer, MD
- 10:50 AM **What's New in the Surgical Correction of Scars?**  
Gordon Sasaki, MD, FACS
- 11:00 AM **Scarless Healing and Limb Bud Regeneration: What's in Store - What is Tissue Copying?**  
R. Rox Anderson, MD  
Geoffrey C. Gurtner, MD, FACS
- 11:30 AM **INTERACTIVE PANEL DISCUSSION**
- 12:00 PM **LUNCH - ON YOUR OWN**

### FILLERS AND TOXINS I

- 1:00 PM **Facial Volumizing - What Works and When Should We Be Doing It?**  
Mark G. Rubin, MD  
Jonathan M. Sykes, MD, FACS
- 1:20 PM **Hyaluronic Acids: Are They the Only Fillers You Need?**  
Derek Jones, MD  
Val S. Lambros, MD, FACS
- 1:40 PM **Biostimulating Fillers - Which, When, How? Do They Work? What are the Danger Areas?**  
Lawrence S. Bass, MD, FACS  
Julius Few, MD, FACS
- 2:00 PM **Permanent Fillers - Why The Reluctance?**  
Christopher B. Zachary, FRCP
- 2:20 PM **INTERACTIVE PANEL DISCUSSION**
- 3:00 PM **BREAK AND VISIT EXHIBITS**

## PRELIMINARY SEMINAR AGENDA

### FILLERS AND TOXINS II

- 3:30 PM **Toxins For Muscle Relaxation . . . Is There a Difference?**  
Jonathan M. Sykes, MD, FACS  
Mark G. Rubin, MD
- 4:20 PM **Hyperhydrosis: Is the Tide Swinging Toward Surgical or Microwave Treatment From Botulinum Toxins?**  
Suzanne L. Kilmer, MD
- 4:50 PM **Laser Lipo For Hyperhydrosis**
- 5:00 PM **SESSION CONCLUDES**

### SATURDAY, JUNE 11, 2011

- 7:00 AM **CONTINENTAL BREAKFAST / EXHIBITS**

### COMPLICATIONS AND HOW TO AVOID THEM

- 7:55 AM **Welcome**
- 8:00 AM **Complications of Laser Surgery**  
Eric F. Bernstein, MD, FACS  
A. Jay Burns, MD, FACS  
Julius Few, MD, FACS
- 8:50 AM **Complications of Toxins**  
Derek Jones, MD  
Val S. Lambros, MD, FACS

Sessions/faculty subject to change. For program, faculty updates visit [www.globalacademycme.com](http://www.globalacademycme.com)

- 9:20 AM **Complications of Fillers**  
Derek Jones, MD

- 10:00 AM **BREAK AND VISIT EXHIBITS**

### THERAPEUTIC PERSPECTIVES

- 10:30 AM **The Economics of Buying A Device . . . Does it Make Sense?**  
A. Jay Burns, MD, FACS
- 11:00 AM **Old Devices That Work; Discarded Devices - Why They Died**  
A. Jay Burns, MD, FACS  
Eric F. Bernstein, MD, FACS  
Gordon Sasaki, MD, FACS
- 11:40 AM **Keeping Patients Happy . . . How Do We Educate Patients to Remain Harmonious?**  
Howard K. Steinman, MD
- 12:00 PM **Home Devices: Is It End of Office-Based – Laser Surgery?**  
Eric F. Bernstein, MD, FACS
- 12:20 PM **What's Ahead for Aesthetic Medicine: The Next 10 Years**  
E. Victor Ross, MD  
R. Rox Anderson, MD  
Geoffrey C. Gurtner, MD, FACS
- 1:00 PM **SEMINAR CONCLUDES**

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### HOTEL INFORMATION

**St. Regis Monarch Hotel**  
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Via phone you may make hotel reservations by calling **1-888-627-7219** and referring to the Summit in Aesthetic Medicine Conference. You may also go to **[www.globalacademycme.com](http://www.globalacademycme.com) – Summit in Aesthetic Medicine 2011**, click on "Online Reservations," to make reservations over the internet. The preferred conference rate is \$225. Room rates do not include the following charges

that will be posted to your account daily: \$3 daily housekeeping gratuity, \$3 tourism business improvement district tax, and room tax of 10.16%, in addition to a one-time \$12 per person portage charge. The daily resort charge has been waived. Other optional fees include \$2 golf bag storage and \$15 daily valet parking. Please see hotel website for deposit and cancellation information.

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If you check out prior to your reserved checkout date, an early departure fee of (1) night's accommodation will be charged to your credit card. To avoid an early checkout fee you **MUST** advise the St. Regis at or before check-in of any change in your scheduled length of stay.

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Physician	\$695	\$895
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Physician Asst	\$695	\$895
Nurse	\$695	\$895
Industry (not exhibiting)	\$995	\$995
Guest - (admission to breakfasts and exhibit hall only)	\$125	\$150

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Registrants who do not cancel according to the following guidelines will forfeit all fees. You must write, email, or fax your cancellation request. There is a cancellation fee of \$100 per registrant for cancellations received on or before April 1, 2011. All cancellations received after April 1, 2011, will be assessed a fifty (50%) cancellation penalty. There are no refunds for cancellations after April 30, 2011.

"No shows" are not eligible for refunds.

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The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks and exhibits.

Guest registration fee covers attendance to the continental breakfasts, coffee breaks and exhibits and NO ADMITTANCE to the scientific meeting.

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