COURSE CHAIRS
TOMMASO FALCONE, MD
Cleveland Clinic
MICKEY M. KARRAM, MD
The Christ Hospital

SPECIAL KEYNOTE SPEAKER
BAHAEDDINE M. SIBAI, MD
University of Texas Medical School

SCIENTIFIC FACULTY
MICHAEL S. BAGGIS, MD
St. Helena Hospital
LINDA D. BRADLEY, MD
Cleveland Clinic
ANDREW BRILL, MD
California Pacific Medical Center
AMANDA NICKLES FADER, MD
Johns Hopkins Hospital
JOHN GEBHART, MD, MS
Mayo Clinic
ROSANNE M. KHO, MD
Cleveland Clinic
JAVIER F. MAGRINA, MD
Mayo Clinic
MARK D. WALTERS, MD
Cleveland Clinic

To register and for complete information please see our website: PAGS-cme.org.
BENEFITS OF EXHIBITING AT PAGS

Tired of big meetings that promise huge numbers, but deliver little face-to-face with your target audience? Then try us on for size. You’ll get:

• Face-to-face contact with more than 350 early-adopting gynecologic surgeons in an intimate environment
• Opportunity to forge relationships with “no-see” physicians, residents, and fellows
• Conference schedule and layout configured to maximize one-on-one contact between attendees and exhibitors
• Opportunity for cost-effective distribution of print and online enduring materials to the wider audience of OBG Management and ObGyn News
• NEW! Workshop sponsorship opportunities allow you to work “hands-on” with prospects

About PAGS

The Pelvic Anatomy and Gynecologic Surgery Symposium (PAGS) is a 2.5-day CME conference designed to educate practicing gynecologists, residents, and fellows on the most advanced techniques in minimally invasive gynecologic surgery. The course is noted for its renowned faculty and an intimate setting.

PAGS will offer hands-on workshops on tissue extraction, vaginal hysterectomy, ultrasound, suturing, and hysteroscopy, as well as keynotes, post-partum perineal disorders and obstetric hemorrhage.

About the Producer

OBG Management is #1 in average page exposures in the ObGyn market*

The journal is distributed to more than 44,028 ObGyns in print and reaches thousands of visitors online each month. OBG Management is led by Editor-in-chief Robert L Barbieri, MD, Harvard Medical School, and an editorial board of key opinion leaders from around the country.

*Source: Kantar Media, June 2016, Obstetrics/Gynecology, Office and Hospital, Table 129

www.PAGS-cme.org
As the publisher of OBG MANAGEMENT we offer cost-effective solutions that not only maximize physician access onsite, but also reach a wider audience across multiple channels, giving your content “legs” throughout the year.

**SATELLITE SYMPOSIA/PRODUCT THEATER**
(PROMOTIONAL OR CME)

Presenting a satellite symposium at PAGS offers a cost-effective vehicle to educate gynecologic surgeons on the latest devices and therapies to improve patient care.

We offer a turnkey package that allows you to focus solely on presenting compelling, practice-changing content. Take advantage of our experience to manage all the “moving parts” required of a live event and produce the optimal educational setting for your content.

**SATELLITE SYMPOSIA INCLUDES:**
- Exclusive access to all conference attendees
- Use of main conference room, including A/V equipment and staff
- Pre-conference promotion
- Food and beverage at no additional cost for breakfast and lunch symposia (Both breakfast and lunch are included in the participants’ registration fee).

**Benefits of Presenting Your Satellite Symposium/Product Theater at PAGS**

**HIGHLY QUALIFIED AUDIENCE**
Your content deserves the attention of an engaged audience eager to learn about the latest advances and techniques. PAGS attendees are highly skilled laparoscopic surgeons looking to embrace the new technologies and techniques that will secure their position at the forefront of their specialty. All PAGS sponsored symposia are scheduled during mealtime, without competing activities, ensuring robust participation levels from these uniquely qualified surgeons.

**MULTI-PLATFORM PROMOTION**
Your symposium will benefit from our promotional efforts before and throughout the conference. In addition to handouts and signage onsite, inclusion on our web site, and in eblasts prior to the conference will help drive awareness of your program. The sooner you reserve, the more exposure your symposium will receive.

**SUPERB COST EFFICIENCY AND HIGH ROI**
PAGS satellite symposia will be held in the same room as the general sessions, making them easy for attendees to locate and providing you access to our audiovisual equipment and personnel at no additional cost.

**ENDURING MATERIALS**
Extend the Impact of Your Satellite Symposium/Product Theater Long Beyond the Live Event

An integrated package from PAGS and OBG MANAGEMENT offers face-to-face, print, and online opportunities to disseminate your content across multiple channels and maintain a presence throughout the year.

Distribution channels include:
- OBG MANAGEMENT
- OBGyn News
- Additional Frontline Medical Communications journals and web sites including The Journal of Family Practice and Clinician Reviews.

**FORMATS INCLUDE:**

**Print supplements:** Available in sizes from 4 to 36 pages, distributed with our journals at substantially reduced postage versus a stand-alone mailing. All content will undergo the journal’s peer review process.

**Webcasts:** Webcasts of symposia content can be broadcast on the award-winning* OBG MANAGEMENT web site for one full year, where they will be exposed to thousands of gynecologists, ObGyns, and Advanced Clinicians in Womens’ Health.

**E-newsletters:** Deliver the link to your audiocast or webcast directly to more than 25,000 Ob/Gyns under the auspices of our peer-reviewed journals.

*American Society of Publication Healthcare Editors (ASPHE)
FOCUS GROUPS/PHYSICIAN ROUNDTABLES

A great opportunity to get critical input and feedback on your products and services, and to educate key influencers in an intimate setting. Focus group moderator, discussion guide, and post-report will all be provided.

PRE- AND POST-SHOW EMAIL BLASTS

Maximize your impact on our audience of gynecologists with pre- and/or post-meeting email blasts to attendees. We will deploy content supplied by you under your company or product name and link to your designated web page.

FACULTY DINNER/ROUNDTABLE

Host a faculty dinner with key opinion leaders in the specialty, a rare opportunity for give-and-take with nationally renowned doctors in an intimate and relaxed setting. This is an exclusive offering available on a first-come, first-served basis.

DEMONSTRATION ROOMS

Place your surgical device or product into the hands of top gynecologic surgeons and up-and-coming residents and fellows in a private demonstration room where you can fully and confidentially display the unique benefits of your product.

WORKSHOP SPONSORSHIP OPPORTUNITIES

Hysteroscopy Workshop

Hands-on training with state-of-the-art virtual reality surgical simulators, and inanimate-working models.

LED BY: Andrew Brill, MD

Laparoscopic Suturing Workshop

Hands-on training course that will equip attendees with improved suturing skills which can be applied in gynecologic surgery.

LED BY: Charles Koh, MD

Ultrasound Workshop–Gynecologic and REI ultrasound at your fingertips!

Leading experts in gynecologic ultrasound will provide a combination of lectures and hands-on training in state of the art 2D and 3D ultrasound scanning.

LED BY: James M. Shwayder, MD, JD

Technical Aspects of Vaginal Hysterectomy & Cystourethroscopy for the Gynecologist

LED BY: Mickey Karram, MD

FACULTY: Rosanne M. Kho, MD; Doug Miyazaki, MD

Tissue Extraction Techniques NEW!

Provides both didactic information and hands on experience using simulation models for tissue extraction at the time of laparoscopic surgery. General principles of safety concerns with the use of morcellation and electromechanical devices in particular will be reviewed.

LED BY: Rosanne M. Kho, MD

FACULTY: Andrew Brill, MD; Tommaso Falcone, MD; Keith B. Isaacson, MD

www.PAGS-cme.org
REFRESHMENT SPONSOR

See your logo showcased for an entire day as the sponsor of that day’s morning and afternoon refreshments. Your sponsorship will be acknowledged:

• On signage throughout the exhibit hall on the day of your sponsorship
• In a pre-conference email to all attendees
• In handouts distributed to attendees at registration
• On the event Web site
• Openly distribute company materials to attendees during morning and afternoon breaks

The sooner you reserve your sponsorship, the more promotion you will receive.

DOOR DROP

Have a special interest in a specific track or topic in our program? Target our audience with a strategically scheduled door drop of your promotional piece. Schedule your door drop for the morning of that session to put your brand top of mind with our audience at the start of their day.

FELLOWS’ GRANTS

Interested in building relationships with younger physicians? If so, consider providing Fellows’ grants that allow for Fellows to attend the Pelvic Anatomy and Gynecologic Surgery educational program. Call 973-206-9067 for details.

BANNER AND SKYSCRAPER AD ON E-DAILY

(only 3 available)
See your banner or skyscraper ad featured on an email blast of daily meeting coverage deployed at the conclusion of each day. The e-blast will be sent to more than 25,000 OBGyns. Meeting coverage content will be created onsite by our editorial staff to include up-to-the-minute conference developments. It’s a unique opportunity to connect your product with our exceptional educational content.

EXCLUSIVE OPPORTUNITIES

Conference Lanyard
Make every participant a walking advertisement for your company. Your company logo will be imprinted on the PAGS lanyards worn by attendees and faculty.

Conference Tote Bags
Put your company name and logo in the hands of every attendee. Your company logo and message will be imprinted on the PAGS tote bag distributed to all attendees, faculty, and fellow sponsors—a sponsor opportunity that will be carried home by attendees and faculty alike.

For more information about any of our offerings please contact:

Guy Pawlak
EVENTS SALES MANAGER
973-206-2328
g.pawlak@globalacademycme.com
Important Instructions

Mail or fax payment to:  2017 Pelvic Anatomy & Gynecologic Surgery  Attn: Guy Pawlak

I. Company Information

Company Name ______________________________________________________________________________________________________________________________________
Contact Name _____________________________________________________________  Title _______________________________________________________________________
E-mail ____________________________________________________________________ Phone ___________________________  Fax  _____________________________________
Street ____________________________________________________________________  City _______________________________________________________________________
State/Province __________________________________________ Zip _________________________ Country ______________________________________________________________
Authorized Signature ______________________________________________________________________________  Date _______________________________________________
(Your signature indicates acceptance of the contract terms and conditions.)

II. Promotional Sponsorship Level (Check one)

☐ Gold $15,000  ☐ Silver $9,500  ☐ Exhibit Only $3,950

Benefits Available to Sponsors
Complimentary Registrants  Gold Silver Exhibit Only
8 4 2
Additional Registrants $250 $750 $1,000
Pre-show email blast to PAGS attendees No charge $1,500 $2,500
Post-show email blast to PAGS attendees No charge $1,500 $2,500
Banner and skyscraper ad on PAGS e-daily (3 available) No charge $3,950 $5,500
Ad in onsite program book No charge No charge $1,950
Insert distributed in tote bag No charge No charge $1,500
Door drop No charge $2,500 $4,950
Refreshment Break Sponsor (3 available) No charge $2,450 $4,950
Faculty Dinner (Food & Beverage additional) No charge $2,950 $4,950
Demonstration Room $1,500 $2,950 $3,750
Satellite Symposium (includes AV and Food & Beverage) $19,500 $21,500 $24,500
Enduring materials (OBG Management and OBGyn News) Call Guy Pawlak 973-206-2328
Suturing, Hysteroscopy or Ultrasound Workshops Call Guy Pawlak 973-206-2328
On-site Focus Group/Physician Roundtable (Physician honoraria additional) $5,000 $7,500 $10,000

Exclusive Sponsor Opportunities
Conference Lanyard $2,500 $4,950 $7,500
Conference Tote Bag $2,500 $4,950 $7,500

III. Payment Information

Calculation of total Fee (Insert fees from section II). (Additional registrations will be billed separately.)

☐ Sponsorship Level $ ___________  ☐ Door Drop $ ___________  ☐ Demonstration Room $ ___________
☐ Additional Registrants $ ___________  ☐ Refreshment Break $ ___________  ☐ Conference Lanyard $ ___________
☐ Pre-show email blast $ ___________  ☐ Faculty Dinner $ ___________  ☐ Conference Tote Bag $ ___________
☐ Post-show email blast $ ___________  ☐ Satellite Symposium $ ___________  ☐ Total Fee $ ___________
☐ Banner and skyscraper ad on e-daily $ ___________  ☐ On-site Focus Group/Physician Roundtable $ ___________  Amount Paid $ ___________
☐ Ad in onsite program book $ ___________  ☐ Physician Roundtable $ ___________
☐ Insert distributed in tote bag $ ___________

IV. Payment Terms

• 50% of total fee must accompany all contracts submitted before September 15, 2017. The remaining balance of 50% is due October 12, 2017.
• 100% must accompany all contracts submitted after September 15, 2017.

METHOD OF PAYMENT:

CREDIT CARD: ☐ AMEX  ☐ VISA  ☐ MC  ☐ CHECK # ________________ enclosed. Payable to Global Academy of Medical Education/PAGS 2017. Tax ID #: 27-0893910

Credit Card Number ___________________________ Exp. Date ___________________________
Authorized Card Holder ___________________________ Signature ___________________________
1. Conditions of Exhibiting and Sponsorship: Eligibility to participate at the 2017 Pelvic Anatomy and Gynecologic Surgery meeting is determined solely by the producers and is otherwise restricted to companies related directly to the field of gynecology, related patient care, or professional interests. Exhibitors and sponsors may not assign, sublicense, or apportion any part of their exhibit space to a third party without the written consent of 2017 Pelvic Anatomy and Gynecologic Surgery.

2. Exhibitors and Sponsors Code of Conduct: 2017 Pelvic Anatomy and Gynecologic Surgery is a CME-accredited educational event for gynecologic surgeons and related health care professionals. As an exhibitor/sponsor, you play an important role in educating surgeons about the equipment, devices, procedures, and services that are integral to their practice. However, CME rules require a clear and complete separation between the educational content, presentations, and exhibit activity. In the interest of fulfilling our educational objectives, as well as our interest in giving you an opportunity to inform physicians about your company and its offerings, 2017 Pelvic Anatomy and Gynecologic Surgery will adhere to all regulations and guidelines from the Accreditation Council for Continuing Medical Education, the FDA Office of the Inspector General, PhRMA, and related health care industry codes. The following Code of Conduct applies to all exhibitors/sponsors of the 2017 Pelvic Anatomy and Gynecologic Surgery meeting, and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.

   a. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.
   b. All promotional materials and literature must be in full compliance with FDA requirements.
   c. Exhibitor/sponsor may not intrude on any other exhibitor’s/sponsor’s exhibit area.
   d. Audiovisual and multimedia presentations must not interfere with any other exhibit.
   e. Exhibitors/sponsors are not to conduct selling or promotional activities in any conference area except for their assigned exhibit area.
   f. Exhibitors/sponsors may attend conference sessions, on a space-available basis, using the seats in the rear row(s) only. Exhibitors/sponsors may not participate in the conference proceedings by speaking, commenting, or asking questions.
   g. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of the 2017 Pelvic Anatomy and Gynecologic Surgery meeting, except those contracted through 2017 Pelvic Anatomy and Gynecologic Surgery.
   h. 2017 Pelvic Anatomy and Gynecologic Surgery shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.

3. Cancellation and Reduction of Sponsorship Level and/or Additional Opportunities: Cancellation of this contract or reduction of sponsorship level and/or additional opportunities must be in writing. If cancellation or reduction of sponsor level and/or additional opportunities occur, applicant will be liable for payment on the following schedule:
   - If cancellation or reduction occurs up to September 15, 2017, applicant will be liable for 50% of the total fee.
   - If cancellation or reduction occurs on or after September 15, 2017, applicant will be liable for 100% of the total fee.

4. Indemnification: Exhibitors/sponsors and their agents agree to protect, indemnify, defend, and hold harmless the 2017 Pelvic Anatomy and Gynecologic Surgery, Quadrant HealthCom, Inc., its employees, partners, and agents against all claims or liability, including but not limited to injuries and damages to persons or property, governmental charges or fines, and attorneys fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents or employees.

5. Force Majeure: The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful meeting. This contract may be terminated without penalty for any one or more of such reasons by written notice from one party to the other.

6. Exhibitor and Sponsor Personnel: Each exhibitor/sponsor will furnish 2017 Pelvic Anatomy and Gynecologic Surgery, in advance, the names of those persons who will staff their display. Each exhibitor/sponsor will also provide the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor’s display, and who is authorized to make decisions in the case of emergency.

7. Acceptance of this application by 2017 Pelvic Anatomy and Gynecologic Surgery constitutes a contract. Exhibitor/sponsor agrees to abide by the contract terms and conditions appearing on this form for 2017 Pelvic Anatomy and Gynecologic Surgery.
PAGS COURSE DIRECTORS

TOMMASO FALCONE, MD
Cleveland Clinic
Cleveland, OH

MICKEY M. KARRAM, MD
The Christ Hospital
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Scottsdale, AZ

MARK D. WALTERS, MD
Cleveland Clinic
Cleveland, OH

MISS-CME.ORG

The premier meeting of thought leaders and pioneers in minimally invasive surgery. Tracks include: morbid obesity, colon disease, hernia, and enhanced recovery.

Executive Director: Philip R. Schauer, MD, Cleveland Clinic
Audience Profile: Approximately 350 general and bariatric surgeons
Date: March 6-9, 2017, Encore at Wynn Las Vegas

WWW.MISS-CME.ORG

For more information contact:
Guy Pawlak  I  EVENTS SALES MANAGER
973-206-2328  I  g.pawlak@globalacademycme.com

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