EXHIBIT AND PROMOTIONAL SPONSORSHIP PROSPECTUS

The Premier Meeting for all Facets of Gynecologic Surgery

COURSE CHAIRS
TOMMASO FALCONE, MD
Cleveland Clinic

MICKEY M. KARRAM, MD
The Christ Hospital

KEYNOTE SPEAKER
MARK D. WALTERS, MD
Cleveland Clinic

SCIENTIFIC FACULTY
MICHAEL S. BAGGIS, MD
St. Helena Hospital

LINDA D. BRADLEY, MD
Cleveland Clinic

ANDREW BRILL, MD
California Pacific Medical Center

AMANDA NICKLES FADER, MD
Johns Hopkins Hospital

JOHN GEBHART, MD, MS
Mayo Clinic

ROSANNE M. KHO, MD
Cleveland Clinic

JAVIER F. MAGRINA, MD
Mayo Clinic

BERI RIDGEWAY, MD
Cleveland Clinic

SAWSAN AS-SANIE, MD
University of Michigan

HIGHLIGHTS:

• Pre-Conference Hands-On Workshops
  • Energy-Based Devices for Hysterectomy and Tissue Extraction Techniques
  • Laparoscopic Suturing
  • Technical Aspects of Vaginal Hysterectomy & Cystourethroscopy for the Gynecologist
  • Office-Based Gynecologic Procedures
• Hysterectomy Techniques
• Fibroid Management
• Surgical Tips for Successful Pelvic Surgery
• Special Keynotes on Management of Vaginal Atrophy
• Benign Gynecology
• Non-Surgical Management of Incontinence and Pelvic Floor Disorders
• Gynecologic Oncology for the Generalist
• Avoiding and Managing Complications

• Educate and Build Relationships with Gynecologic Surgeons from across the U.S.
• Keep Gynecologic Surgeons Current with the Latest Techniques
• Interact with Key Gynecologic Surgeons to Identify Areas where New Techniques and Devices could Improve Outcomes for Patients.

ENCORE AT WYNN
Las Vegas

SCIENTIFIC SESSIONS
December 12–14, 2019

PRE-CONFERENCE WORKSHOPS
December 11, 2019

For complete information please see our website: PAGS-cme.org.
BENEFITS OF EXHIBITING AT PAGS
Tired of big meetings that promise huge numbers, but deliver little face-to-face with your target audience? Then try us on for size. You’ll get:

- Face-to-face contact with more than 350 early-adopting gynecologic surgeons in an intimate environment
- Opportunity to forge relationships with “no-see” physicians, residents, and fellows
- Conference schedule and layout configured to maximize one-on-one contact between attendees and exhibitors
- Opportunity for cost-effective distribution of print and online enduring materials to the wider audience of *OBG Management* and *ObGyn News*
- Workshop support opportunities that allow you to work “hands-on” with prospects

In Collaboration with OBG Management

*OBG Management* is #1 in APEX and average page exposures in the ObGyn market*

The journal is distributed to more than 48,000 ObGyns in print and reaches thousands of visitors online each month. *OBG Management* is led by Editor-in-chief Robert L Barbieri, MD, Harvard Medical School, and an editorial board of key opinion leaders from around the country.

*Source: Kantar Media, December 2018, Obstetrics/Gynecology, Office and Hospital*
2018 Conference Demographics

Experience – Years since completing residency:
- 20+ years: 2%
- 16 to 20 years: 14%
- 11 to 15 years: 11%
- 6 to 10 years: 22%
- 1 to 5 years: 36%
- Still in training: 2%

Type of Practice:
- Hospital-based: 44%
- Office-based: 38%
- Academic: 8%
- Other: 5%
- Government: 5%

How would you rate this activity?

96% of Attendees Rated PAGS Either Good or Excellent
We offer cost-effective solutions that not only maximize physician access onsite, but also reach a wider audience across multiple channels, giving your content “legs” throughout the year.

### INDEPENDENT SYMPOSIA/PRODUCT THEATER
(PROMOTIONAL OR CME)

Presenting a satellite symposium at PAGS offers a cost-effective vehicle to educate gynecologic surgeons on the latest devices and therapies to improve patient care.

We offer a turnkey package that allows you to focus solely on presenting compelling, practice-changing content.

#### INDEPENDENT SYMPOSIA INCLUDES:

- Exclusive access to all conference attendees
- No other activity will compete with your session.
- Use of main conference room, including A/V equipment and staff
- Pre-conference and onsite promotion
- Food and beverage at no additional cost to the grantor/sponsor (Food and beverage costs are covered by conference registration fees).

#### Benefits of Presenting Your Independent Symposium/Product Theater at PAGS

**STRONG ATTENDANCE, HIGHLY QUALIFIED AUDIENCE**

Your content deserves the attention of an engaged audience eager to learn about the latest advances and techniques. PAGS attendees are highly skilled gynecologic surgeons looking to embrace new technologies and techniques. All PAGS sponsored symposia are scheduled during mealtime, without competing activities, ensuring robust participation levels from these uniquely qualified surgeons.

**MULTI-PLATFORM PROMOTION**

Your symposium will benefit from our promotional efforts before and throughout the conference. In addition to handouts and signage onsite, inclusion on our web site, and in eblasts prior to the conference will help drive awareness of your program. *The sooner you reserve, the more exposure your program will receive.*

**SUPERB COST EFFICIENCY AND HIGH ROI**

At PAGS you will benefit from the high participation level of a mealtime symposium/product theater—without the additional cost of food and beverage. (Food and beverage are covered by registration fees, making the Sunshine Act not applicable.) You’ll save on AV too, because your session will take place in the same room as the general sessions, saving you any additional audio/visual charges.

### ENDURING MATERIALS

#### Extend the Impact of Your Independent Symposium/Product Theater Long Beyond the Live Event

An integrated package from PAGS and OBG Management offers face-to-face, print, and online opportunities to disseminate your content across multiple channels and maintain a presence throughout the year.

**Distribution channels include:**

- OBG Management
- OBGyn News
- MDedge/ObGyn
- Additional Frontline Medical Communications/MDedge journals and web sites including *The Journal of Family Practice* and *Clinician Reviews*.

#### FORMATS INCLUDE:

**Print supplements:** Available in sizes from 4 to 36 pages, distributed with our journals at substantially reduced postage versus a stand-alone mailing. All content will undergo the journal’s peer review process.

**Webcasts:** Webcasts of symposia content can be broadcast on the MDedge/ObGyn web site for one full year, where they will be exposed to thousands of gynecologists, ObGyns, and Advanced Practice Clinicians in Womens’ Health.

**E-newsletters:** Deliver the link to your audiocast or webcast directly to more than 33,000 Ob/Gyns under the auspices of our peer-reviewed journals.

www.PAGS-cme.org
FOCUS GROUPS/PHYSICIAN ROUNDTABLES
A great opportunity to get critical input and feedback on your products and services, and to educate key influencers in an intimate setting. Focus group moderator, discussion guide, and post-report will all be provided.

PRE- AND POST-SHOW EMAIL BLASTS
Maximize your impact on our audience of gynecologists with pre- and/or post-meeting email blasts to attendees.

DEMONSTRATION ROOMS
Place your surgical device or product into the hands of top gynecologic surgeons and up-and-coming residents and fellows in a private demonstration room where you can fully and confidentially display the unique benefits of your product.

POSTER SESSIONS
Posters provide Sponsors with an additional opportunity to reach attendees who want to achieve a higher level of learning. Posters instruct, educate and keep surgeons up to date on the latest findings, science and ideas for better patient outcomes. Posters have a way of generating a “buzz” among attendees, creating even more opportunities to network and connect.

WORKSHOP SPONSORSHIP/SUPPORT OPPORTUNITIES
Laparoscopic Suturing Workshop—“The Vertical Zone”
Hands-on training course that will equip attendees with improved suturing skills which can be applied in gynecologic surgery.
LED BY: Charles Koh, MD

Technical Aspects of Vaginal Hysterectomy & Cystourethroscopy for the Gynecologist
This workshop is intended to improve attendees’ surgical skills in performing vaginal hysterectomy and diagnostic and operative cystourethroscopy.
LED BY: Mickey Karram, MD

Energy-Based Devices for Hysterectomy and Tissue Extraction Techniques  NEW!
Provides both didactic information and hands on experience using simulation models for tissue extraction at the time of laparoscopic surgery. General principles of safety concerns with the use of morcellation and electromechanical devices in particular will be reviewed.
LED BY: Rosanne M. Kho, MD
FACULTY: Andrew Brill, MD; Keith B. Isaacson, MD

Office-Based Gynecologic Procedures:
The objective of this full-day workshop is to provide education on the most frequently performed office-based gynecologic procedures, including
• Anesthesia/Analgesia
• Pain
• Safety
• Hysteroscopy
• Vulvar/Vaginal Procedures (Injections & Excisions)
LED BY: Tommaso Falcone, MD
REFRESHMENT SPONSOR
See your logo showcased for an entire day as the sponsor of that day’s morning and afternoon refreshments. Your sponsorship will be acknowledged:
• On signage throughout the exhibit hall on the day of your sponsorship

DOOR DROP
Have a special interest in a specific track or topic in our program? Target our audience with a strategically scheduled door drop of your promotional piece. Schedule your door drop for the morning of that session to put your brand top of mind with our audience at the start of their day.

FELLOWS’ GRANTS
Interested in building relationships with younger physicians? If so, consider providing Fellows’ grants that allow for Fellows to attend the Pelvic Anatomy and Gynecologic Surgery educational program. Call 973-206-9067 for details.

BANNER AD ON POST-CONFERENCE eNL
See your banner ad featured on an email blast of the meeting coverage deployed at the conclusion of the conference. The e-blast will be sent to more than 25,000 ObGyns. Meeting coverage content will be created by our editorial staff to include up-to-the-minute conference developments. It’s a unique opportunity to connect your product with our exceptional educational content.

Exclusive Opportunity
CONFERECE APP – NEW FOR 2019!
Maximize your company/brand’s exposure by powering the Conference App that PAGS attendees will use to access the agenda, presentations, Q&A, and much more throughout the conference. Your sponsorship includes:
• Your logo displayed on the splash screen upon opening
• Up to three of your banners rotating at the top of the App
• Your logo on a navigation icon linking to your website.

For more information about any of our offerings please contact:
Guy Pawlak INTEGRATED SALES, GLOBAL ACADEMY FOR MEDICAL EDUCATION 973-206-2328 g.pawlak@globalacademycme.com

WWW.MISS-CME.ORG
The premier meeting of thought leaders and pioneers in minimally invasive surgery. Tracks include: morbid obesity, colon disease, hernia, and foregut repair

Executive Director: Philip R. Schauer, MD, Cleveland Clinic
Audience Profile: Approximately 350 general and bariatric surgeons
Date: February 16-19, 2020, Aria, Las Vegas
Application and contract

ENCORE AT WYNN LAS VEGAS | DECEMBER 12-14, 2019
PRE-CONFERENCE HANDS-ON WORKSHOPS DECEMBER 11

Important Instructions

Mail or fax payment to: 2019 Pelvic Anatomy & Gynecologic Surgery Attn: Guy Pawlak
Tax ID#27-0893910
c/o Global Academy of Medical Education, LLC. 7 Century Drive, Parsippany, NJ 07054-4609
Tel: (973) 206-2328 | Fax: (201) 822-6114

I. Company Information

Company Name
Contact Name
Title
E-mail
Phone
Fax
Street
City
State/Province
Zip
Country
Authorized Signature
Date
(Your signature indicates acceptance of the contract terms and conditions.)

II. Promotional Sponsorship Level (Check one)

☐ Gold $15,000 ☐ Silver $9,500 ☐ Exhibit Only $3,950

Benefits Available to Sponsors
Complimentary Registrants
Gold Silver Exhibit Only
8 4 2
Additional Registrants
$250 $750 $1,000
# of 6’ display tables in exhibit area
2 1 1
Pre-show email blast to PAGS attendees
No charge $1,500 $4,950
Post-show email blast to PAGS attendees
No charge $1,500 $4,950
Banner and skyscraper ad on PAGS e-daily (3 available)
No charge $3,950 $5,500
Ad in onsite program book
No charge No charge $1,950
Insert distributed in tote bag
No charge No charge $1,500
Door drop
No charge $2,500 $4,950
Refreshment Break Sponsor (3 available)
No charge $2,450 $4,950
Demonstration Room (per day)
$1,500 $3,500 $6,500
Satellite Symposium (Includes AV and Food & Beverage)
$19,500 $21,500 $24,500
Product Theater (Includes AV & Food & Beverage)
$24,500 $24,500 $24,500
Enduring materials (OBG Management and OBGyn News)
Call Guy Pawlak 973-206-2328
Pre-Conference Workshops
Call Guy Pawlak 973-206-2328
On-site Focus Group/Physician Roundtable (Physician honoraria additional)
$5,000 $7,500 $12,500
Poster Sessions (per poster)
$795 $795 $795
Conference App (Exclusive Opportunity)
$7500 $10,000 $15,000

III. Payment Information

Calculation of total Fee (Insert fees from section II). (Additional registrations will be billed separately.)

☐ Sponsorship Level $_________ ☐ Insert distributed in tote bag $_________ ☐ On-site Focus Group/ $_________
Physician Roundtable
☐ Additional Registrants $_________ ☐ Door Drop $_________ ☐ Poster Sessions $_________
☐ Pre-show email blast $_________ ☐ Refreshment Break $_________ ☐ Conference App $_________
☐ Post-show email blast $_________ ☐ Demonstration Room $_________ ☐ Total Fee $_________
☐ Banner and skyscraper ad on e-daily $_________ ☐ Satellite Symposium $_________ Amount Paid $_________
☐ Ad in onsite program book $_________ ☐ Product Theater $_________

IV. Payment Terms

• 50% of total fee must accompany all contracts submitted before September 14, 2019. The remaining balance of 50% is due October 12, 2019.
• 100% must accompany all contracts submitted after September 14, 2019.

METHOD OF PAYMENT:

CREDIT CARD: ☐ AMEX ☐ VISA ☐ MC ☐ CHECK #____________ enclosed. Payable to Global Academy of Medical Education/PAGS 2019. Tax ID #: 27-0893910

Credit Card Number ____________________________________________ Exp. Date ____________________________
Authorized Card Holder _________________________________________ Signature ________________________________
1. Conditions of Exhibiting and Sponsorship: Eligibility to participate at the 2019 Pelvic Anatomy and Gynecologic Surgery meeting is determined solely by the producers and is otherwise restricted to companies related directly to the field of gynecology, related patient care, or professional interests. Exhibitors and sponsors may not assign, sublicense, or apportion any part of their exhibit space to a third party without the written consent of 2019 Pelvic Anatomy and Gynecologic Surgery.

2. Exhibitors and Sponsors Code of Conduct: 2019 Pelvic Anatomy and Gynecologic Surgery is a CME-accredited educational event for gynecologic surgeons and related health care professionals. As an exhibitor/sponsor, you play an important role in educating surgeons about the equipment, devices, procedures, and services that are integral to their practice. However, CME rules require a clear and complete separation between the educational content, presentations, and exhibit activity. In the interest of fulfilling our educational objectives, as well as our interest in giving you an opportunity to inform physicians about your company and its offerings, 2019 Pelvic Anatomy and Gynecologic Surgery will adhere to all regulations and guidelines from the Accreditation Council for Continuing Medical Education, the FDA Office of the Inspector General, PhRMA, and related health care industry codes. The following Code of Conduct applies to all exhibitors/sponsors of the 2019 Pelvic Anatomy and Gynecologic Surgery meeting, and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.

   a. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.
   b. All promotional materials and literature must be in full compliance with FDA requirements.
   c. Exhibitor/sponsor may not intrude on any other exhibitor’s/sponsor’s exhibit area.
   d. Audiovisual and multimedia presentations must not interfere with any other exhibit.
   e. Exhibitors/sponsors are not to conduct selling or promotional activities in any conference area except for their assigned exhibit area.
   f. Exhibitors/sponsors may attend conference sessions, on a space-available basis, using the seats in the rear row(s) only. Exhibitors/sponsors may not participate in the conference proceedings by speaking, commenting, or asking questions.
   g. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of the 2019 Pelvic Anatomy and Gynecologic Surgery meeting, except those contracted through 2019 Pelvic Anatomy and Gynecologic Surgery.
   h. 2019 Pelvic Anatomy and Gynecologic Surgery shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.

3. Cancellation and Reduction of Sponsorship Level and/or Additional Opportunities: Cancellation of this contract or reduction of sponsorship level and/or additional opportunities must be in writing. If cancellation or reduction of sponsor level and/or additional opportunities occur, applicant will be liable for payment on the following schedule:
   • If cancellation or reduction occurs up to September 14, 2019, applicant will be liable for 50% of the total fee.
   • If cancellation or reduction occurs on or after September 14, 2019, applicant will be liable for 100% of the total fee.

2019 Pelvic Anatomy and Gynecologic Surgery reserves the right to cancel the event on its own accord for any reason. If this occurs, the only liability 2019 Pelvic Anatomy and Gynecologic Surgery will have is to refund all exhibitor and sponsor payments received to date.

4. Indemnification: Exhibitors/sponsors and their agents agree to protect, indemnify, defend, and hold harmless the 2019 Pelvic Anatomy and Gynecologic Surgery, Quadrant HealthCom, Inc., its employees, partners, and agents against all claims or liability, including but not limited to injuries and damages to persons or property, governmental charges or fines, and attorneys fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents or employees.

5. Force Majeure: The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful meeting. This contract may be terminated without penalty for any one or more of such reasons by written notice from one party to the other.

6. Exhibitor and Sponsor Personnel: Each exhibitor/sponsor will furnish 2019 Pelvic Anatomy and Gynecologic Surgery, in advance, the names of those persons who will staff their display. Each exhibitor/sponsor will also provide the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor’s display, and who is authorized to make decisions in the case of emergency.

7. Acceptance of this application by 2019 Pelvic Anatomy and Gynecologic Surgery constitutes a contract. Exhibitor/sponsor agrees to abide by the contract terms and conditions appearing on this form for 2019 Pelvic Anatomy and Gynecologic Surgery.