



SKIN DISEASE EDUCATION FOUNDATION presents
20TH ANNUAL

Las Vegas Dermatology Seminar

November 7-9, 2019

THE COSMOPOLITAN • LAS VEGAS, NEVADA

FEATURING THE **16TH ANNUAL PSORIASIS FORUM**

INTRODUCING THE **INAUGURAL CUTANEOUS MALIGNANCIES FORUM**

Wednesday, November 6, 2019 (Optional, Pre-Conference Forum)

Invitation to Supporters

Pharmaceutical companies are invited to participate as sponsors and/or supporters of the **20th Annual Las Vegas Dermatology Seminar** through sponsorships and/or educational grants. The Seminar is designed to provide certified continuing medical education to an expected audience of 350-400 dermatologists and other health care professionals including 80-100 third-year dermatology residents.

Publication Partners

Dermatology News™

cutis™

Family Practice News.



Global Academy for
Medical Education

For full details contact Sally Cioci at
sctoci@mdedge.com
973-290-8215
For Exhibits contact Devin Gregorie at
dgregorie@mdedge.com
516-381-8613

Diamond Sponsor – \$85,000

- 45 min. Product Theater, Thursday, mid-day slot
- One promotional banner ad** per issue of DERMATOLOGY NEWS' e-newsletter on conference coverage: 15,000 email names of dermatologists and related healthcare professionals. 2 e-newsletters will be published
- Premium exhibit space: one 8 x 10 booth
- Badges for up to 6 exhibitors
- Two page 4-color ad in Exhibitor/Sponsor Guide**
- Insert in conference bag + signs promoting product theater**
- Inclusion in SDEF eblast dedicated to all satellite symposia
- Recognition signage throughout Exhibit/Registration areas and on conference web pages
- Value-added: Highlights/summary of product theater to publish in Dermatology News' product theater round up section. Approved content must be supplied by sponsor; word count 450 to 500 words.

Platinum Sponsor – \$75,000

- 45 min. Product Theater, Friday, mid-day slot
- One promotional banner ad** per issue of DERMATOLOGY NEWS' e-newsletter on conference coverage: 15,000 email names of dermatologists and related healthcare professionals
- Premium exhibit space-8 x 10 space
- Badges for up to 4 exhibitors
- Two-page 4-color ad in Exhibitor/Sponsor Guide**
- One insert in conference bag + signs promoting product theater**
- Inclusion in SDEF eblast dedicated to all satellite symposia
- Recognition signage throughout Exhibit/Registration areas and on conference website
- Value-added: Highlights/summary of product theater to publish in DERMATOLOGY NEWS' product theater round-up section. Approved content must be supplied by sponsor; word count is 375 to 425 words.

Gold Sponsor – \$60,000

- 45 min. Evening product theater on Thursday or Friday
- One promotional banner ad** in one of DERMATOLOGY NEWS' e-newsletter on conference coverage: 15,000 email names of dermatologists and related healthcare professionals
- One 8 x 10 exhibit booth
- Badges for up to 4 exhibitors
- One page black-and-white ad in Exhibitor/Sponsor Guide**
- One insert in conference bag plus, signs promoting product theater**
- Inclusion in SDEF eblast dedicated to all satellite symposia
- Recognition signage throughout Exhibit/Registration area and on conference website
- Value Add: Highlights/summary of product theater to publish in DERMATOLOGY NEWS' product theater round-up section. Approved content must be supplied by sponsor; word count is 300 to 375 words.

**Provided by sponsor

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Silver Sponsor I – \$35,000

- 45 min. Sunrise Product Theater: Thursday, Friday, or Saturday am
- Exhibit booth 8 x 10
- Badges for up to 3 exhibitors
- One page black-and-white ad in Exhibitor/Sponsor Guide**
- One insert in conference bag + signs promoting product theater**
- Recognition signage throughout Exhibit/Registration areas and on conference website
- Value-added: Highlights/summary of product theater to publish in DERMATOLOGY NEWS' product theater round up section. Approved content must be supplied by sponsor; word count is 250 to 300 words.

Silver Sponsor II – \$35,000

- 1 Video Posting onsite in on demand station
- Video posted in video library section on www.mdedge.com/edermatologynews for 2 months
- 2 text ads in DERMATOLOGY NEWS' weekly ENL to assist driving traffic to videos (text content to be supplied by sponsors)
- Exhibit booth: 8 x 10
- Badges for up to 3 exhibitors
- One insert in conference bag**
- Recognition signage throughout Exhibit/Registration areas and on conference website

Silver Sponsor III – \$35,000

- Custom conference e-coverage of the **SDEF's 20th Annual Las Vegas Dermatology Seminar** provided by DERMATOLOGY NEWS
- On-site reporting and sponsorship that will be downloaded to meeting section on www.mdedge.com/edermatologynews
- 100% Share of voice (SOV) of banner ads on meeting site for three months, one run of rate (ROS) banner on-site banner ads in three e-newsletters (ENL) from the meeting, and 100% SOV on pre-ENL and post-ENL from the meeting
- Exhibit booth: 8 x 10
- Badges for up to 3 exhibitors
- One page black-and-white ad in Exhibitor/Sponsor Guide**
- One insert in conference bag**
- Recognition signage throughout Exhibit/Registration areas and on conference website

Silver Sponsor IIII – \$35,000

- Sponsorship of **SDEF's Las Vegas Dermatology Seminar App**
- Exhibit booth 8 x 10
- Badges for up to 3 exhibitors
- One page black-and-white ad in Exhibitor/Sponsor Guide**
- One insert in conference bag**
- Recognition signage throughout Exhibit/Registration areas and on conference website

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Bronze Sponsor – \$25,000*

- Exhibit booth 8 x 10
- Badges for 2 exhibitors
- One page black-and-white ad in Exhibitor/Sponsor Guide**
- One insert in conference bag**
- Recognition signage throughout Exhibit/Registration areas and on conference website

A La Carte Items

- 1. Charging Stations - \$10,000 (Exclusive)**
 - SDEF to place 2 charging stations outside of session hall. Each station will be branded with sponsor logo and/or custom graphics**
 - Sponsor to provide creative according to specs
- 2. Refreshment Break - AM OR PM - \$20,000/ Full Day- \$30,000**
 - SDEF to provide branded coffee sleeves, branded napkins, and company name on tent cards on tables during the sponsored break**
- 3. Flash Drive - \$12,000 (Exclusive)**
 - Have your company logo on a 8GB flash drive that will be placed in each attendee conference bags
- 4. 5. WiFi - \$30,000 (Exclusive)**
 - Be recognized as the sponsor of Wifi for the conference, customization capabilities depends on venue
- 5. Mingle room - \$25,000 (Exclusive)**
 - Company sponsored room during duration of conference
 - SDEF to provide room; sponsor to provide food & beverages
 - Room will be closed during product theaters and CME sponsored satellites
- 6. Custom Graphics - Call Sally Cioci for pricing + availability: 973-290-8215**

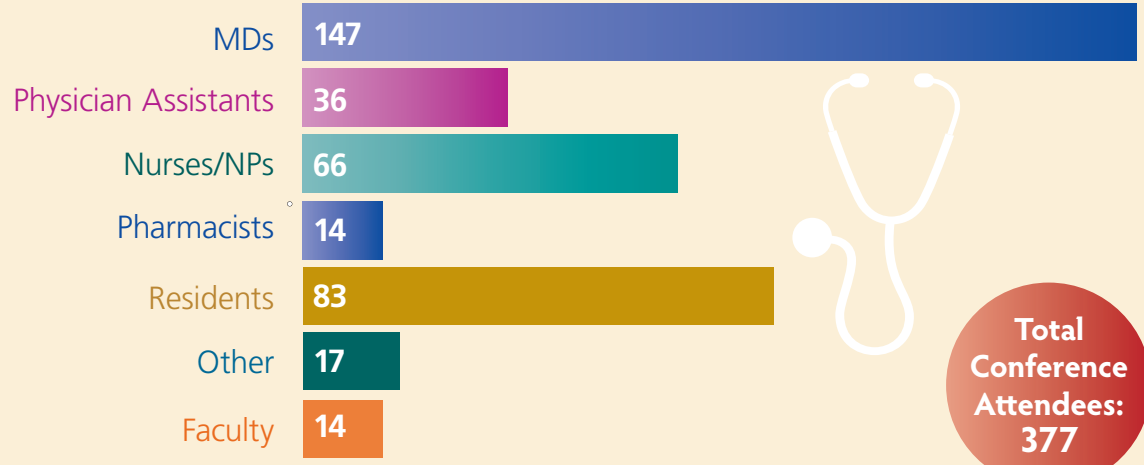
* Not eligible for combined sponsorship discount

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Enhance your
Product Theater
Consider a follow-up
supplement or video
KOL interview. Go to
page 3 for more
information.

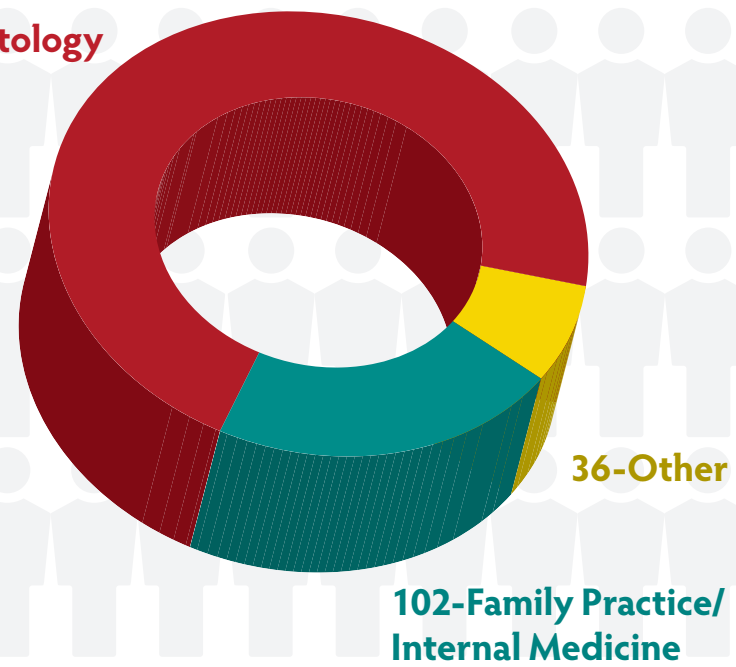
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**LAS VEGAS DERMATOLOGY SEMINAR
 ATTENDEES 2018**



**LAS VEGAS DERMATOLOGY SEMINAR
 ATTENDEES BY SPECIALTY 2018**

239-Dermatology



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