TOPICS INCLUDE
• Women’s Mental Health
• Schizophrenia
• Bipolar Disorder
• ADHD
• Psychopharmacology
• Depression
• Geriatric Psychiatry
• Medicolegal Issues
• Chronic Pain
• Obsessive-Compulsive Disorders
• Sexual Dysfunction
• Transgender Issues
• Neurodevelopmental Disorders

BENEFITS OF SPONSORSHIP
• Educate and build relationships with psychiatrists from across the United States
• Keep psychiatrists current with the latest pharmacologic advances
• Interact with psychiatrists to identify areas where new therapies could improve patient outcomes

www.cpaacp-cme.com/encore
About the **Current Psychiatry/AACP Update**

The **Current Psychiatry/AACP Update** is a 2.5 day CME symposium designed for practicing psychiatrists, residents, fellows, and psychiatric clinicians. Our nationally renowned faculty will address key areas of psychiatric practice: personality disorders, schizophrenia, somatic disorders, antipsychotics, substance abuse, psychiatric disorders in children and adolescents, women’s mental health, geriatric psychiatry, and chronic fatigue syndrome.

The activity is accredited for 19 AMA PRA Category 1 credits.™

### About the Producers of the **Current Psychiatry/AACP Update**

**Current Psychiatry**: The leading clinical review publication serving psychiatric clinicians, with a circulation of 39,000 U.S. psychiatrists and psychiatric clinicians

**Annals of Clinical Psychiatry**: An indexed journal and the official publication of the AACP

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### Benefits of Sponsorship at the **Current Psychiatry/AACP Update**

- Face-to-face access to a national audience of approximately 550 patient-seeing psychiatrists and psychiatric clinicians in a smaller, more intimate venue
- Network with and engage psychiatrists and KOLs in an educational setting conducive to mutual learning
- Conference schedule and layout designed to maximize interaction between exhibitor/sponsors and psychiatrists
- Opportunity to create programs that deliver cost-effective print and online enduring materials through **Current Psychiatry**, **Clinical Psychiatry News** and **Annals of Clinical Psychiatry**

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### 2018 FACULTY

#### MEETING CO-CHAIRS

**Richard Balon, MD**
Professor of Psychiatry and Behavioral Neurosciences
Wayne State University
Detroit, Michigan

**Donald W. Black, MD**
Professor of Psychiatry
University of Iowa Carver College of Medicine
Iowa City, Iowa

#### FACULTY

**Donald W. Black, MD**
Professor of Psychiatry
University of Iowa Carver College of Medicine
Iowa City, Iowa

**Marlene P. Freeman, MD**
Associate Professor of Psychiatry, Harvard Medical School
Director of Clinical Services, Perinatal and Reproductive Psychiatry
Massachusetts General Hospital
Boston, Massachusetts

**Michael J. Gittlin, MD**
Director
Adult Psychiatry
Outpatient Mood Disorders
Program Professor
Psychiatry and Biobehavioral Sciences
University of California Los Angeles
Los Angeles, California

**George Grossberg, MD**
Professor
Department of Neurology and Psychiatry
Saint Louis University
St. Louis, Missouri

**Tracy D. Gunter, MD**
Associate Professor of Clinical Psychiatry
Indiana University School of Medicine
Adjunct Professor
IU McKinney School of Law
Indianapolis, Indiana

**Stephen B. Levine, MD**
Clinical Professor of Psychiatry
Case Western Reserve University School of Medicine
Co-director
Center for Marital and Sexual Health
Beachwood, Ohio

**Robert M. McCarron, DO**
Associate Professor
Director, Integrated Medicine and Psychiatry Education
Director, Pain Psychiatry
Department of Anesthesiology,
Division of Pain Medicine
Department of Psychiatry and Behavioral Sciences
Department of Internal Medicine
University of California, Davis School of Medicine
Sacramento, California

**Henry A. Nasrallah, MD**
Editor-In-Chief
**Current Psychiatry**
Professor and Chairman
Sydney W. Souers Endowed Chair
Department of Psychiatry and Behavioral Neuroscience
Saint Louis University School of Medicine
Psychiatrist-In-Chief
SSM Saint Louis University Hospital
St. Louis, Missouri

**Anthony L. Rostain, MD, MA**
Director, Education, Department of Psychiatry
Professor of Psychiatry at the Hospital of the University of Pennsylvania and the Children’s Hospital of Philadelphia
Professor of Pediatrics
Philadelphia, Pennsylvania

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www.CPAACP-CME.com/encore ETNORE AT WYNN LAS VEGAS • DECEMBER 2-4, 2018
Optimize Your Opportunity to Educate Psychiatrists

SPONSORED CME SYMPOSIA OR PRODUCT THEATER

Presenting a CME satellite symposium or product theater at the Current Psychiatry/AACP Update offers a convenient, cost-effective vehicle to educate clinical psychiatrists on the latest pharmacotherapies to improve patient care. We provide a turnkey package that allows you to focus solely on presenting compelling, practice-changing content. Unlike some larger meetings, we don’t put obstacles in your way. On the contrary, we make every effort to facilitate your success!

FEE INCLUDES:
• Exclusive access to all conference attendees
• Use of the main conference room, including audiovisual equipment, audience response system, and staff
• Pre-conference and onsite promotion
• List of conference attendees, including name, title, affiliation, and mailing address
• Food & beverage at no additional cost to the grantor/sponsor

CME SYMPOSIUM FEE: $49,500
PRODUCT THEATER FEE: BREAKFAST/DINNER $49,500 LUNCH $54,500

TIME SLOTS AVAILABLE
(Only 1 symposium will be held per time slot. First come, first served)
BREAKFAST: Sunday, December 2; Monday, December 3; Tuesday, December 4
LUNCH: Sunday, December 2; Monday, December 3
EVENING: Sunday, December 2; Monday, December 3

ENDURING MATERIALS — Extend the Impact of Your Sponsored CME Symposium or Product Theater Long Beyond the Live Event

An integrated package from Current Psychiatry and Annals of Clinical Psychiatry offers face-to-face, print, and online opportunities to disseminate your content across multiple channels and maintain a presence throughout the year.

DISTRIBUTION CHANNELS INCLUDE:
• Current Psychiatry
• CurrentPsychiatry.com
• Annals of Clinical Psychiatry
• aacp.com
• Clinical Psychiatry News

FORMATS INCLUDE:
Print supplements: Available in various sizes and distributed either polybagged with/or tipped into the host journal. Content will be posted on the respective journal’s website for 1 year beyond the print edition.
Webcasts: A Webcast of your symposium will be posted on AACPC.com, and either GlobalAcademyCME.com or CurrentPsychiatry.com for 1 full year, where it will be exposed to thousands of psychiatrists and advanced practice clinicians each month.
E-newsletters: Deliver your program to the in-boxes of more than 35,000 psychiatrists with daily and post-event eNewsletters.

Benefits of Presenting Your Supported CME Symposium or Product Theater at the Current Psychiatry/AACP Update:

Strong Attendance, Highly Qualified Audience
Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty. Attendees of the Current Psychiatry AACP Update are highly qualified clinicians looking to embrace the latest psychiatric treatments and therapies.

All Product Theaters at the Psychiatry Update are scheduled during mealtime—without competing activities—ensuring robust participation levels from these uniquely qualified psychiatrists and psychiatric clinicians.

Multi-Platform Promotion
Your symposium will benefit from our promotional efforts before and throughout the conference. In addition to handouts, and signage onsite, inclusion on our website and in eblasts prior to the conference will help drive awareness of your program. The sooner you reserve, the more exposure your symposium will receive.

Superb Cost Efficiency and High ROI
At the Psychiatry Update, you will benefit from the high participation level of a mealtime symposium—without the additional cost of food and beverage. Food and beverage costs for Symposia and Product Theater are covered by registration fees. You’ll save on AV as well, because your symposium will take place in the same room as the general sessions, saving you any additional audio/visual charges.

ENDURING, SYMPOSIA & PRODUCT THEATER MATERIALS
We will customize a package for your individual needs. For details, please contact:
Wendy Raupers
TEL: 551-427-7140
E-MAIL: wraupers@frontlinemedcom.com
Sponsorship Opportunities at Current Psychiatry/AACP

**Faculty Roundtable**
Host a faculty roundtable with key opinion leaders in the specialty, a rare opportunity for give-and-take with nationally renowned psychiatrists in an intimate and relaxed setting.

**Focus Groups**
A great opportunity to get critical input and feedback on your products and services, and to educate key influencers in an intimate setting. Focus group moderator, discussion guide, and post-report will be provided.

**Banner or Skyscraper Ad on Psychiatry Update Encore News Daily**
(only 3 available)
See your banner or skyscraper ad featured on an e-mail blast of daily meeting coverage deployed at the conclusion of each day to the Current Psychiatry e-mail list of 35,000 psychiatrists and psychiatric clinicians. Meeting coverage content will be created onsite to include up-to-the-minute conference developments. A unique opportunity to connect your product with our exceptional educational content.

**Posters**
Posters provide Sponsors with an additional opportunity to reach attendees who want to achieve a higher level of learning. Posters instruct, educate and keep primary care clinicians up to date on the latest findings, science and ideas for better patient outcomes. Posters have a way of generating a “buzz” among attendees creating even more opportunities to network and connect.

**Refreshment Sponsor** (2 available)
See your logo showcased for an entire day as the sponsor of that day’s morning and afternoon refreshments. Your sponsorship will be acknowledged:
- On signage throughout the exhibit hall on the day of your sponsorship
- In a pre-conference e-mail to all attendees
- In handouts distributed to attendees at registration
- On paper goods used during morning and afternoon coffee and snack breaks
- On the event Web site

*The sooner you reserve your sponsorship, the more promotion you will receive.*

**Door Drop**
Have a special interest in a specific topic in our program? Target our audience with a strategically scheduled door drop of your promotional piece. Schedule your door drop to put your brand top of mind with our audience.

**For more information about any of our offerings please contact:**

**David Small**
973-206-9067
d.small@globalacademycme.com

**Guy Pawlak**
973-206-2328
g.pawlak@globalacademycme.com

www.CPAACP-CME.com/encore ENCORE AT WYNN LAS VEGAS • DECEMBER 2-4, 2018
Application and Contract

ENCORE AT WYNN LAS VEGAS
DECEMBER 2-4, 2018

Important Instructions
Mail or fax payment to: Current Psychiatry/AACP
Tax ID#: 27-0893910
c/o Global Academy of Medical Education, 7 Century Drive, Suite 301, Parsippany, NJ 07054-4609
Tel: (973) 206-2328  Fax: (201) 822-6114

I. Company Information

| Company Name | | |
| Title | |

| Contact Name | |
| E-mail | |
| Phone | |
| Fax | |
| Street | |
| City | |
| State/Province | |
| Zip | |
| Country | |

Authorized Signature ____________________________________________________________________________ Date ________________

(Your signature indicates acceptance of the contract terms and conditions.)

II. Promotional Sponsorship Level (Check one)

<table>
<thead>
<tr>
<th>Benefits Available to Sponsors</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibit only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Registrants</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Additional Registrants</td>
<td>$500</td>
<td>$500</td>
<td>$750</td>
<td>$1,000</td>
</tr>
<tr>
<td># of 6 foot display tables in exhibit area</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Banner or skyscraper ad on e-daily (3 available)</td>
<td>No Charge</td>
<td>$5,000</td>
<td>$7,500</td>
<td>$9,500</td>
</tr>
<tr>
<td>Ad in onsite program book</td>
<td>No Charge</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$2,950</td>
</tr>
<tr>
<td>Insert distributed in tote bag</td>
<td>No Charge</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$2,950</td>
</tr>
<tr>
<td>Satellite CME symposium (Includes A/V and food and beverage)</td>
<td>$49,500</td>
<td>$49,500</td>
<td>$49,500</td>
<td>$49,500</td>
</tr>
<tr>
<td>Product Theater: Breakfast/Dinner Lunch</td>
<td>$49,500</td>
<td>$49,500</td>
<td>$49,500</td>
<td>$49,500</td>
</tr>
<tr>
<td>$54,500</td>
<td>$54,500</td>
<td>$54,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enduring materials</td>
<td>Call Wendy Raupers at 551-427-7140</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Door drop</td>
<td>No Charge</td>
<td>$1,500</td>
<td>$3,500</td>
<td>$3,950</td>
</tr>
<tr>
<td>Refreshment Break Sponsor (3 available)</td>
<td>No Charge</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Faculty Roundtable (Physician honoraria additional)</td>
<td>No Charge</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Onsite Focus Group (Physician honoraria additional)</td>
<td>$5,000</td>
<td>$7,500</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Full-page ad in Current Psychiatry</td>
<td>No Charge</td>
<td>$3,500</td>
<td>$5,000</td>
<td>$6,600</td>
</tr>
<tr>
<td>Posters</td>
<td>$695 per poster</td>
<td>$695 per poster</td>
<td>$695 per poster</td>
<td>$695 per poster</td>
</tr>
</tbody>
</table>

III. Payment Information

Calculation of total fee (Insert fees from section II). (Additional registrations will be billed separately.)

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Satellite CME symposium</th>
<th>Faculty Roundtable</th>
<th>Onsite Focus Group</th>
<th>Full-page ad in the journal</th>
<th>Poster</th>
<th>Total Fee</th>
<th>Amount Paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
<td>$_________</td>
</tr>
</tbody>
</table>

IV. Payment Terms

- 50% of total fee must accompany all contracts submitted before August 18, 2018. The remaining balance of 50% is due September 15, 2018.
- 100% must accompany all contracts submitted after August 18, 2018.

METHOD OF PAYMENT:

CREDIT CARD: AMEX VISA MC CHECK # ____________________________ enclosed. Payable to Global Academy of Medical Education/Current Psychiatry/AACP. Tax ID #: 27-0893910
Credit Card Number ____________________________ Exp Date ____________________________
Authorized Cardholder (Please Print) ____________________________ Signature ____________________________
Contract Terms and Conditions

1. Conditions of Exhibiting and Sponsorship: Eligibility to participate at the Psychiatry Update Encore meeting is determined solely by the producers and is otherwise restricted to companies related directly to the field of Psychiatry, related patient care, or professional interests. Exhibitors and sponsors may not assign, sublicense, or apportion any part of their exhibit space to a third party without the written consent of Psychiatry Update Encore.

2. Exhibitors and Sponsors Code of Conduct: Psychiatry Update Encore meeting is a CME-accredited educational event for psychiatrists and related health care professionals. As an exhibitor/sponsor, you play an important role in educating physicians about the equipment, devices, procedures, and services that are integral to their practice. However, CME rules require a clear and complete separation between the educational content, presentations, and exhibit activity. Psychiatry Update Encore will adhere to all regulations and guidelines from the Accreditation Council for Continuing Medical Education, the FDA Office of the Inspector General, PhRMA, and related health care industry codes. The following Code of Conduct applies to all exhibitors/sponsors of the Psychiatry Update Encore meeting, and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeiture of all payments, loss of future sponsorship, and/or ejection from the conference.

a. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

b. Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Commercial interests may not engage in sales or promotional activities while in the space or place of the CME activity.

c. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.

d. Exhibitors/sponsors may attend conference sessions, on a space-available basis, using the seats in the rear row(s) only. Exhibitors/sponsors may not participate in the conference proceedings by speaking, commenting, or asking questions.

e. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of the Psychiatry Update Encore meeting, except those contracted through Psychiatry Update Encore.

f. Psychiatry Update Encore shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.

3. Cancellation and Reduction of Sponsorship Level and/or Additional Opportunities: Cancellation of this contract or reduction of sponsorship level and/or additional opportunities must be in writing. If cancellation or reduction of sponsor level and/or additional opportunities occur, applicant will be liable for payment on the following schedule:

- If cancellation or reduction occurs up to September 2, 2018, applicant will be liable for 50% of the total fee.
- If cancellation or reduction occurs on or after September 2, 2018, applicant will be liable for 100% of the total fee.

Psychiatry Update Encore reserves the right to cancel the event on its own accord for any reason. If this occurs, the only liability Psychiatry Update Encore will have is to refund all exhibitor and sponsor payments received to date.

4. Indemnification: Exhibitors/sponsors and their agents agree to protect, indemnify, defend, and hold harmless the Psychiatry Update Encore, Global Academy of Medical Education, its employees, partners, and agents against all claims or liability, including but not limited to injuries and damages to persons or property, governmental charges or fines, and attorneys fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents or employees.

5. Force Majeure: The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful meeting. This contract may be terminated without penalty for any one or more of such reasons by written notice from one party to the other.

6. Exhibitor and Sponsor Personnel: Each exhibitor/sponsor will furnish Psychiatry Update Encore, in advance, the names of those persons who will staff their display. Each exhibitor/sponsor will also provide the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor’s display, and who is authorized to make decisions in the case of emergency.

7. Acceptance of this application by Psychiatry Update Encore constitutes a contract. Exhibitor/sponsor agrees to abide by the contract terms and conditions appearing on this form for Psychiatry Update Encore.
Multiple Outlets for Your Content

**Current Psychiatry**
- Circulation: 39,000 psychiatrists and psychiatric advanced practice clinicians.
- Peer-reviewed.

**Clinical Psychiatry News**
- Circulation: 38,000 psychiatrists and child psychiatrists.
  - [www.clinicalpsychiatrynews.com](http://www.clinicalpsychiatrynews.com)

**Annals of Clinical Psychiatry**
- Circulation: 350 psychiatrists and medical libraries (paid circulation).
- Peer-reviewed. Indexed.
  - [www.AACP.com](http://www.AACP.com)

**Neurology Reviews**
- Circulation: 18,500 neurologists and primary care physicians.
- Peer-reviewed.
  - [www.neurologyreviews.com](http://www.neurologyreviews.com)

**The Journal of Family Practice**
- Circulation: 95,000 family practitioners.
- Peer-reviewed. Indexed.
  - [www.JFOnline.com](http://www.JFOnline.com)

**Clinician Reviews**
- Circulation: 125,000 nurse practitioners and physician assistants.
- Peer-reviewed.

More Opportunities for Face-to-Face Access

**Psychopharmacology UPDATE**
- Symposium Director: Henry A. Nasrallah, MD
- Audience Profile: 350+ psychiatrists and psychiatric clinicians
- Date: June 15-16, 2018
- Location: Washington, DC
  - [www.psychopharmupdate.org](http://www.psychopharmupdate.org)

**PAIN CARE FOR PRIMARY CARE**
- Meeting Chair: Paul J. Christo, MD, MBA
- Audience Profile: 400 Primary Care Physicians, NPs, and PAs
- Date: November 16-17, 2018
- Location: San Diego, CA
  - [www.PCPC-cme.com](http://www.PCPC-cme.com)

**PSYCHIATRY UPDATE 2019**
- Meeting Chairs: Richard Balon, MD; Donald Black, MD
- Audience Profile: 550+ Psychiatrists and Psychiatric Clinicians
- Date: March 20-22, 2019
- Location: Marriott Chicago Downtown Magnificent Mile
  - [www.cpaacp-cme.com](http://www.cpaacp-cme.com)