

Current
PSYCHIATRY

**AA
CP** AMERICAN ACADEMY OF
CLINICAL PSYCHIATRISTS

PRESENT

ENCORE!

PSYCHIATRY UPDATE 2019

**SOLVING CLINICAL
CHALLENGES, IMPROVING
PATIENT CARE**

DECEMBER 8-10, 2019

Pre-conference Addiction and Medical Cannabis
Workshops December 7

ENCORE AT WYNN LAS VEGAS



TOPICS INCLUDE

- Alzheimer's Disease
- Women's Mental Health
- Depression
- Schizophrenia
- Suicide
- Traumatic Brain Injury
- Psychopharmacology
- Gun Violence & Mass Shootings
- Behavioral Addiction
- Eating Disorders

NEW FOR 2019!

- Addiction Workshop
- Medical Cannabis Workshop

BENEFITS OF SPONSORSHIP

- Educate and build relationships with psychiatrists from across the United States
- Keep psychiatrists current with the latest pharmacologic advances
- Interact with psychiatrists to identify areas where new therapies could improve patient outcomes



About the CURRENT PSYCHIATRY/AACP Update

The **CURRENT PSYCHIATRY/AACP Update** is a 2.5 day CME symposium designed for practicing psychiatrists, residents, fellows, and psychiatric clinicians. Our nationally renowned faculty will address key areas of psychiatric practice: alzheimer's disease, women's mental health, depression, schizophrenia, suicide, traumatic brain injury, psychopharmacology, gambling addiction, behavioral addictions, eating disorders, gun violence and mass shootings.

New for 2019 are our optional pre-conference Addiction and Medical Cannabis Workshops.

The activity is accredited for 21 AMA PRA Category 1 credits.™

About the Producers of the CURRENT PSYCHIATRY/AACP Update

CURRENT PSYCHIATRY: The leading clinical review publication serving psychiatric clinicians, with a circulation of 44,000 U.S. psychiatrists and psychiatric clinicians

Annals of Clinical Psychiatry: An indexed journal and the official publication of the AACP

American Academy of Clinical Psychiatrists (AACP): Since 1975, the Academy has served as a "bridge" between practicing psychiatric clinicians and academicians



Benefits of Sponsorship at the CURRENT PSYCHIATRY/AACP Update

- Face-to-face access to a national audience of approximately 550 patient-seeing psychiatrists and psychiatric clinicians in a smaller, more intimate venue
- Network with and engage psychiatrists and KOLs in an educational setting conducive to mutual learning
- Conference schedule and layout designed to maximize interaction between exhibitor/sponsors and psychiatrists
- Opportunity to create programs that deliver cost-effective print and online enduring materials through *MDEdge Psychiatry* and *Annals of Clinical Psychiatry*

2019 FACULTY

MEETING CO-CHAIRS

Richard Balon, MD

Professor of Psychiatry and Behavioral Neurosciences
Wayne State University
Detroit, Michigan

Donald W. Black, MD

Professor of Psychiatry
University of Iowa Carver College of Medicine
Iowa City, Iowa



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Resnick Neuropsychiatric Hospital
University of California, Los Angeles
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Samuel W. Fordyce Professor
Director, Geriatric Psychiatry
Department of Psychiatry and Behavioral Neuroscience
Saint Louis University School of Medicine
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Thomas W. McAllister, MD

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Indiana University School of Medicine
Indianapolis, Indiana

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School of Medicine
Cleveland, Ohio

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Attending Psychiatrist
Eating Recovery Center & Adjunct Assistant Professor
University of Colorado
School of Medicine
Consultant Denver Health Acute
Denver, Colorado

Sidney Zisook, MD

Professor of Psychiatry
Director, San Diego Residency Training Program
University of California San Diego
La Jolla, California

Optimize Your Opportunity to Educate Psychiatrists

SPONSORED CME SYMPOSIA OR PRODUCT THEATER

Presenting a CME independent symposium or product theater at the CURRENT PSYCHIATRY/AACP Update offers a convenient, cost-effective vehicle to educate clinical psychiatrists on the latest pharmacotherapies to improve patient care.

We provide a turnkey package that allows you to focus solely on presenting compelling, practice-changing content. Unlike some larger meetings, we don't put obstacles in your way. On the contrary, we make every effort to facilitate your success!

FEE INCLUDES:

- Exclusive access to all conference attendees
- Use of the main conference room, including audiovisual equipment, audience response system, and staff
- Pre-conference and onsite promotion
- Complete list of your symposium attendees, including complete contact information
- Food & beverage at no additional cost to the grantor/sponsor

CME SYMPOSIUM FEE: \$49,500

**PRODUCT THEATER FEE: BREAKFAST/DINNER \$49,500
LUNCH \$54,500**

TIME SLOTS AVAILABLE

(Only 1 symposium will be held per time slot. First come, first served)

BREAKFAST: Sunday, December 8; Monday, December 9;
Tuesday, December 10

LUNCH: Sunday, December 8; Monday, December 9

EVENING: Sunday, December 8; Monday, December 9

ENDURING MATERIALS — Extend the Impact of Your Sponsored CME Symposium or Product Theater Long Beyond the Live Event

An integrated package from CURRENT PSYCHIATRY and *Annals of Clinical Psychiatry* offers face-to-face, print, and online opportunities to disseminate your content across multiple channels and maintain a presence throughout the year.

DISTRIBUTION CHANNELS INCLUDE:

- CURRENT PSYCHIATRY
- aacp.com
- MDEdge|Psychiatry
- *Clinical Psychiatry News*
- *Annals of Clinical Psychiatry*
- Global Academy for Medical Education

FORMATS INCLUDE:

Print supplements: Available in various sizes and distributed either polybagged with/or tipped into the host journal. All content will undergo the journal's peer-review process and will be posted on the respective journal's Web site for 1 year beyond the print edition.

Webcasts: A Webcast of your symposium will be posted on MDEdge.com and AACP.com for 1 full year, where it will be exposed to thousands of psychiatrists and advanced practice clinicians each month.

E-newsletters: Deliver your program to the in-boxes of more than 35,000 psychiatrists with a post-event eNewsletter.

Benefits of Presenting Your Supported CME Symposium or Product Theater at the CURRENT PSYCHIATRY/AACP Update:

Strong Attendance, Highly Qualified Audience

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty. Attendees of the Current Psychiatry AACP Update are highly qualified clinicians looking to embrace the latest psychiatric treatments and therapies.

All Product Theaters at the Psychiatry Update are scheduled during mealtime—without competing activities—ensuring robust participation levels from these uniquely qualified psychiatrists and psychiatric clinicians.

Multi-Platform Promotion

Your symposium will benefit from our promotional efforts before and throughout the conference. In addition to handouts, and signage onsite, inclusion on our website and in eblasts prior to the conference will help drive awareness of your program. The sooner you reserve, the more exposure your symposium will receive.

Superb Cost Efficiency and High ROI

At the Psychiatry Update, you will benefit from the high participation level of a mealtime symposium—without the additional cost of food and beverage. Food and beverage costs for Symposia and Product Theater are covered by registration fees. You'll save on AV as well, because your symposium will take place in the same room as the general sessions, saving you any additional audio/visual charges.



FOR PRODUCT THEATER AND CME SYMPOSIA OPPORTUNITIES CONTACT:

Wendy Raupers
TEL: 551-427-7140
E-MAIL: wraupers@mdedge.com

Sponsorship Opportunities at CURRENT PSYCHIATRY/AACP

Faculty Roundtable

Host a faculty roundtable with key opinion leaders in the specialty, a rare opportunity for give-and-take with nationally renowned psychiatrists in an intimate and relaxed setting.

Focus Groups

A great opportunity to get critical input and feedback on your products and services, and to educate key influencers in an intimate setting. Focus group moderator, discussion guide, and post-report will be provided.



Banner Ad on Psychiatry Update Encore Post-Conference Newsletter

See your banner ad featured on an e-mail blast of meeting coverage deployed at the conclusion of the conference to the CURRENT PSYCHIATRY e-mail list of 35,000 psychiatrists and psychiatric clinicians. Meeting coverage content will be created to include up-to-the-minute conference developments. A unique opportunity to connect your product with our exceptional educational content.



Door Drop

Have a special interest in a specific topic in our program? Target our audience with a strategically scheduled door drop of your promotional piece. Schedule your door drop to put your brand top of mind with our audience at the start of their day.

Posters

Posters provide sponsors with an additional opportunity to reach attendees who want to achieve a higher level of learning. Posters instruct, educate and keep psychiatrists up to date on the latest findings, science and ideas for better patient outcomes. Posters have a way of generating a "buzz" among attendees creating even more opportunities to network and connect.

Refreshment Sponsors (2 available)

See your logo showcased for an entire day as the sponsor of that day's morning and afternoon refreshments. Your sponsorship will be acknowledged:

- On signage throughout the exhibit hall on the day of your sponsorship

Exclusive Opportunity

Conference App – New for 2019!

Maximize your company/brand's exposure by powering the Conference App that Psychiatry Update Encore attendees will use to access the agenda, presentations, Q&A, and much more throughout the conference.

Your sponsorship includes:

- Your logo displayed on the splash screen upon opening
- Up to three of your banners rotating at the top of the App
- Your logo on a navigation icon linking to your website.



For more information about any of our offerings please contact:

David Small
973-206-9067
d.small@globalacademycme.com

Guy Pawlak
973-206-2328
g.pawlak@globalacademycme.com

ENCORE!
PSYCHIATRY UPDATE 2019
 SOLVING CLINICAL CHALLENGES, IMPROVING PATIENT CARE

Application and Contract

**ENCORE AT WYNN LAS VEGAS
 DECEMBER 8-10, 2019**

Important Instructions

Mail or fax payment to: Current Psychiatry/AACP | Tax ID#: 27-0893910
 c/o Global Academy for Medical Education, 7 Century Drive, Suite 301, Parsippany, NJ 07054-4609
 | Tel: (973) 206-2328 | Fax: (201) 822-6114

I. Company Information

Company Name _____
 Contact Name _____ Title _____
 E-mail _____ Phone _____ Fax _____
 Street _____ City _____
 State/Province _____ Zip _____ Country _____
 Authorized Signature _____ Date _____
 (Your signature indicates acceptance of the contract terms and conditions.)

II. Promotional Sponsorship Level (Check one)

Gold \$17,500 Silver \$9,500 Bronze \$4,500 Exhibit only \$1,950

Benefits Available to Sponsors	Gold	Silver	Bronze	Exhibit only
Complimentary Registrants	8	6	4	2
Additional Registrants	\$500	\$500	\$750	\$1,000
# of 6 foot display tables in exhibit area	2	1	1	1
Banner ad on E-newsletters	No Charge	\$5,000	\$7,500	\$9,500
Ad in onsite program book	No Charge	\$1,500	\$2,500	\$2,950
Insert distributed in tote bag	No Charge	\$1,500	\$2,500	\$2,950
Independent CME symposium	\$49,500	\$49,500	\$49,500	\$49,500
Product Theater: Breakfast/Dinner Lunch	\$49,500 \$54,500	\$49,500 \$54,500	\$49,500 \$54,500	\$49,500 \$54,500
Enduring materials	Call Wendy Raupers at 551-427-7140			
Door drop	No Charge	\$1,500	\$3,500	\$3,950
Refreshment Break Sponsor (2 available)	No Charge	\$1,500	\$2,500	\$3,500
Faculty Roundtable (Physician honoraria additional)	\$5,000	\$7,500	\$10,000	\$15,000
Onsite Focus Group (Physician honoraria additional)	\$5,000	\$7,500	\$10,000	\$15,000
Full-page ad in CURRENT PSYCHIATRY	No Charge	\$3,500	\$5,000	\$6,600
Posters	\$695 per poster	\$695 per poster	\$695 per poster	\$695 per poster
Conference App (Exclusive Opportunity)	\$5,000	\$7,500	\$10,000	\$15,000

III. Payment Information

Calculation of total fee (Insert fees from section II). (Additional registrations will be billed separately.)

<input type="checkbox"/> Sponsorship Level	\$ _____	<input type="checkbox"/> Independent CME symposium	\$ _____	<input type="checkbox"/> Faculty Roundtable	\$ _____
<input type="checkbox"/> Additional Registrants	\$ _____	<input type="checkbox"/> Product Theater/Breakfast/Dinner	\$ _____	<input type="checkbox"/> Onsite Focus Group	\$ _____
<input type="checkbox"/> Banner and skyscraper ad on e-daily	\$ _____	<input type="checkbox"/> Product Theater/Lunch	\$ _____	<input type="checkbox"/> Full page ad in the journal	\$ _____
<input type="checkbox"/> Ad in onsite program book	\$ _____	<input type="checkbox"/> Door drop	\$ _____	<input type="checkbox"/> Poster	\$ _____
<input type="checkbox"/> Insert distributed in tote bag	\$ _____	<input type="checkbox"/> Refreshment Break Sponsor	\$ _____	<input type="checkbox"/> Conference App	\$ _____
Total Fee					\$ _____
Amount Paid					\$ _____

IV. Payment Terms

- 50% of total fee must accompany all contracts submitted before August 16, 2019. The remaining balance of 50% is due September 16, 2019.
- 100% must accompany all contracts submitted after August 16, 2019.

METHOD OF PAYMENT:

CREDIT CARD: AMEX VISA MC CHECK # _____ enclosed. Payable to Global Academy of Medical Education/Current Psychiatry/AACP. Tax ID #: 27-0893910
 Credit Card Number _____ Exp Date _____
 Authorized Cardholder (Please Print) _____ Signature _____

Contract Terms and Conditions

1. **Conditions of Exhibiting and Sponsorship:** Eligibility to participate at the Psychiatry Update Encore meeting is determined solely by the producers and is otherwise restricted to companies related directly to the field of Psychiatry, related patient care, or professional interests. Exhibitors and sponsors may not assign, sublicense, or apportion any part of their exhibit space to a third party without the written consent of Psychiatry Update Encore.
2. **Exhibitors and Sponsors Code of Conduct:** Psychiatry Update Encore meeting is a CME-accredited educational event for psychiatrists and related health care professionals. As an exhibitor/sponsor, you play an important role in educating physicians about the equipment, devices, procedures, and services that are integral to their practice. However, CME rules require a clear and complete separation between the educational content, presentations, and exhibit activity. Psychiatry Update Encore will adhere to all regulations and guidelines from the Accreditation Council for Continuing Medical Education, the FDA Office of the Inspector General, PhRMA, and related health care industry codes. The following Code of Conduct applies to all exhibitors/sponsors of the Psychiatry Update Encore meeting, and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.
 - a. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
 - b. Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Commercial interests may not engage in sales or promotional activities while in the space or place of the CME activity.
 - c. Exhibitors and sponsors must wear their conference name badge at all times. Name badges may not be reassigned to other persons.
 - d. Exhibitors/sponsors may attend conference sessions, on a space-available basis, using the seats in the rear row(s) only. Exhibitors/sponsors may not participate in the conference proceedings by speaking, commenting, or asking questions.
 - e. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of the Psychiatry Update Encore meeting, except those contracted through Psychiatry Update Encore.
 - f. Psychiatry Update Encore shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor's property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, condition, or rules set forth in these terms and conditions, and such exhibitor shall not be entitled to a refund of any payment.
3. **Cancellation and Reduction of Sponsorship Level and/or Additional Opportunities:** Cancellation of this contract or reduction of sponsorship level and/or additional opportunities must be in writing. If cancellation or reduction of sponsor level and/or additional opportunities occur, applicant will be liable for payment on the following schedule:
 - If cancellation or reduction occurs up to September 2, 2019, applicant will be liable for 50% of the total fee.
 - If cancellation or reduction occurs on or after September 2, 2019, applicant will be liable for 100% of the total fee.

Psychiatry Update Encore reserves the right to cancel the event on its own accord for any reason. If this occurs, the only liability Psychiatry Update Encore will have is to refund all exhibitor and sponsor payments received to date.
4. **Indemnification:** Exhibitors/sponsors and their agents agree to protect, indemnify, defend, and hold harmless the Psychiatry Update Encore, Global Academy of Medical Education., its employees, partners, and agents against all claims or liability, including but not limited to injuries and damages to persons or property, governmental charges or fines, and attorneys fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents or employees.
5. **Force Majeure:** The performance of this agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful meeting. This contract may be terminated without penalty for any one or more of such reasons by written notice from one party to the other.
6. **Exhibitor and Sponsor Personnel:** Each exhibitor/sponsor will furnish Psychiatry Update Encore, in advance, the names of those persons who will staff their display. Each exhibitor/sponsor will also provide the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display, and who is authorized to make decisions in the case of emergency.
7. Acceptance of this application by Psychiatry Update Encore constitutes a contract. Exhibitor/sponsor agrees to abide by the contract terms and conditions appearing on this form for Psychiatry Update Encore.

ENCORE!

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Indiana University School of Medicine

Henry A. Nasrallah, MD

Saint Louis University School of Medicine

Charles Raison, MD

University of Wisconsin-Madison

Phillip J. Resnick, MD

Case Western Reserve University School of Medicine

Patricia Westmoreland, MD

Private Practice, Colorado Psychiatric

Sidney Zisook, MD

University of California San Diego

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Clinical Psychiatry News

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Annals of Clinical Psychiatry

Circulation: 350 psychiatrists and medical libraries (paid circulation).
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The Journal of Family Practice

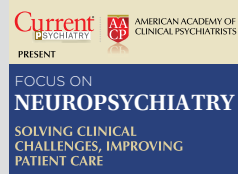
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More Opportunities for Face-to-Face Access



Symposium Director: Henry A. Nasrallah, MD

Audience Profile: 350+ psychiatrists and psychiatric clinicians

Date: June 14-15, 2019

Location: Crystal Gateway Marriott, Washington, DC
www.cpaacp-cme.com

Jointly Provided By



2019 | 18th ANNUAL

Psychopharmacology UPDATE

Symposium Director: Henry A. Nasrallah, MD

Audience Profile: 300 psychiatrists and psychiatric clinicians

Date: October 26, 2019

Location: Kingsgate Marriott, Cincinnati, OH
www.psychpharmupdate.org

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FAMILY PRACTICE

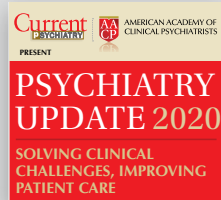
PAINCARE FOR PRIMARYCARE

Meeting Chair: Paul J. Christo, MD, MBA

Audience Profile: 400 Primary Care Physicians, NPs, and PAs

Date: November 15-16, 2019

Location: Hilton Lake Buena Vista, Orlando, FL
www.PCPC-cme.com



Meeting Chairs: Richard Balon, MD; Donald Black, MD

Audience Profile: 550+ Psychiatrists and Psychiatric Clinicians

Date: March 26-28, 2020

Location: Chicago Marriott Downtown, Chicago, IL
www.cpaacp-cme.com